



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

## **NTBA Board of Directors Meeting**

**Wednesday, April 23, 2025**

**4:00 p.m. – 6:00 p.m.**

**THIS MEETING WILL BE HELD IN PERSON at the North Tahoe Event Center**

Join Zoom Meeting <https://zoom.us/j/7634763892>

Meeting ID: 763 476 3892 Password: NTBA Call in line: 1(346)248-7799

### **AGENDA**

- 1. Call to Order & Establish Quorum (3 or more)**
- 2. Public Comment** **5 min** (3:00-3:05pm)
- 3. Agenda Amendments and Approval** **5 min** (3:05-3:10pm)
- 4. Partner Updates:** **10 min** (3:10-3:20pm)
  - a. NTPUD, TMA, NTCA/NT Chamber, TCDA, Placer County
- 5. Consent Calendar - ACTION ITEM: Approve Consent Calendar** **5 min** (3:20-3:25pm)
  - a. March Board Meeting Minutes and Draft Financials
- 6. Retail / Downtown Strategies** **45 min** (3:25-4:10pm)
  - a. Update & Feedback to Support the Town Center Revitalization Study
- 7. NTBA Updates (Sean & Alex)** **10 min** (4:10-4:20pm)
  - a. Formation of the KB/TV/CB District Committee
- 8. NTBA Dissolution** **20 min** (4:20-4:40pm)
  - a. Review of Wind Down Tasks and Staff Direction
  - b. Discussion of Communication to Members: Press Release and Letter to Members.
  - c. Review and Approve Resolution 2025-01 **ACTION ITEM: Approve Draft Resolution**
- 9. Closed Session – Organizational Matters** **15 min** (4:40-4:55pm)
- 10. Directors Comments** **5 min** (4:55-5:00pm)
- 11. Adjourn**

5 Voting Members: Sean O'Brien – Chair, Heidi Hill Drum – Secretary/Treasurer, Alex

Mourelatos, John Radebold, and Lew Madden. 1 Non-Voting Member: Sara Van Siclen