



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

NTBA Board of Directors Meeting

Wednesday, February 19, 2025

3:00 p.m. – 5:00 p.m.

THIS MEETING WILL BE HELD IN PERSON at the North Tahoe Event Center

Join Zoom Meeting <https://zoom.us/j/7634763892>

Meeting ID: 763 476 3892 Password: NTBA Call in line: 1(346)248-7799

AGENDA

- 1. Call to Order & Establish Quorum (3 or more)**
- 2. Public Comment** **5 min** (3:00-3:05pm)
- 3. Agenda Amendments and Approval** **5 min** (3:05-3:10pm)
- 4. Partner Updates:** **10 min** (3:10-3:20pm)
 - a. NTPUD, TMA, NTCA/NT Chamber, TCDA, Placer County
- 5. Consent Calendar - ACTION ITEM: Approve Consent Calendar** **5 min** (3:20-3:25pm)
 - a. January Board Meeting Minutes and Draft Financials
- 6. NTBA Task Force Next Steps** (Sean & Heidi) **10 min** (3:25-3:35pm)
- 7. Community Events and Collaborations** **30 min** (3:35-4:05pm)
 - a. Snowfest Parade Preparation: Event Date March 8th (Darcy & Kerry)
 - b. Music on the Beach Update (Darcy & Kerry)
 - c. BACAC update: Event funding opportunities and application (Kerry)
- 8. Closed Session – Organizational Matters** **55 min** (4:05-4:55pm)
- 9. Directors Comments** **5 min** (4:55-5:00pm)
- 10. Adjourn**

5 Voting Members: Sean O'Brien – Chair, Heidi Hill Drum – Secretary/Treasurer, Alex

Mourelatos, John Radebold, and Lew Madden. 1 Non-Voting Member: Sara Van Sicken