



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

NTBA Board of Directors Meeting

Wednesday, December 18, 2024

3:00 p.m. – 5:00 p.m.

THIS MEETING WILL BE HELD IN PERSON at the North Tahoe Event Center

Join Zoom Meeting <https://zoom.us/j/7634763892>

Meeting ID: 763 476 3892 Password: NTBA Call in line: 1(346)248-7799

AGENDA

- 1. **Call to Order & Establish Quorum (3 or more)** Meeting called to order at 3:04pm
- 2. **Public Comment** **5 min** (3:00-3:05pm)
- 3. **Agenda Amendments and Approval** **5 min** (3:05-3:10pm)
- 4. **Partner Updates:** **10 min** (3:10-3:20pm)

a. NTPUD, TMA, NTCA/NT Chamber, TCDA, Placer County

Adam – TMA and NTCA update – about to update the regional transportation plan. Approved TBID dollars and wants to focus on housing programs in the future, but a lot of the funds will go towards trails. Wednesday morning coffee chats going well. Wrapping up for the season.

Audrey – Placer county – thank you for attending Discover and Discuss – about 70 people attended. Looking for ideas for the next one in April. January board of Supervisors meeting is in Auburn with TOT recommended projects including downtown access in Tahoe City, trails, NTPUD art space among other projects.

- 5. **Consent Calendar - ACTION ITEM: Approve Consent Calendar** **5 min** (3:20-3:25pm)
 - a. November Board Meeting Minutes and Draft Financials – Heidi moved, Lew seconded – all approved.
 - b. Add Alex Mourelatos to the board – John moved, Heidi seconded – all approved

6. **FY23-24 Financials** (Stacey) - **ACTION ITEM: Approve Financials** **10 min** (3:25-3:35)
Heidi moved to assign the unknown expenses to the Alyssa receivable category. Sean seconded, four board members approved and there was one abstention.

Sean moved to approve the financials and John seconded. All approved with one abstention.

- 7. **Business Walk Findings** (Heidi) **5 min** (3:35-3:40)

Heidi shared that the Tahoe Prosperity Center partnered with the business associations and Chambers as well as local governments around the lake to host business walks in October. The draft report has been shared with the planning committee and will be release publicly after the holidays. General results included businesses mostly having the staff they need and feeling good about the regional economy. Improvements needed include employee housing, marketing/advertising support and streamlined permitting/regulations.



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

8. NTBA Task Force Next Steps (Sean & Heidi) 5 min (3:40-3:45pm)

Heidi, Alex and Sean all shared updates on the task force meetings, which include a more efficient structure. Now that the financials are complete, the group can review and provide some budget suggestions to go with that new structure and invite staff to attend the next meeting. A follow up meeting with the community could also follow that meeting.

9. Update on Legal Proceedings for previous Executive Director 5 min (3:45-3:50pm)

Kerry attended the hearing on December 5 and Alyssa pleaded not guilty. Heidi then shared the information Kerry found out and shared via email about next steps. We now need to send the Detective all updated and final financials so he can share that with the District Attorney. We will need to draft a cover letter about the information. It is also important to see if BMO had any responsibility to confirm dual signatures which were previously procedure.

10. Community Events and Collaborations 30 min (3:50-4:20pm)

- a. KB Lighting Program (Darcy & Kerry) – got a new vendor and the lights look great.
- b. Holiday Lighting Contest (Darcy & Kerry) – member and public voting happening now and winners get \$100 Yiftee gift cards (three donated by NTCA!)
- c. Snowfest Parade Preparation: Event Date March 8th (Darcy & Kerry) – Scheduled for March 8, working on permits now. Contracting with CHP for the detour
- d. Music on the Beach Update – Currently in process with updating the permits with State parks and if we want to have a concert on July 3 instead of July 4. Also revisiting sponsor levels.
- e. BCAC update: Event funding opportunities and application – Application is due January 10 and Alex will help. We will apply for the Parade, Passport to Dining, Music on the Beach and the Drone Show. Passport would be held in November 2025.

11. Closed Session – Organizational Matters 30 min (4:20-4:50pm)

12. Directors Comments 5 min (4:50-4:55pm)

13. Adjourn

Meeting adjourned after closed session at 5:02pm

5 Voting Members -present : Sean O'Brien – Chair, Heidi Hill Drum – Secretary/Treasurer, John Radebold, Lew Madden and Alex Mourelatos. Staff present: Kerry Andras and Darcy Parillo. Public Present: Adam Wilson, NTCA; Audrey Vaughn, Placer County