



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

NTBA Board of Directors Meeting
Wednesday, August 21, 2024
3:00 p.m. – 5:00 p.m.

Attendees: John Radebold, Lew Madden, Sean O'Brien, Clayton Humphries (via Zoom), Heidi Hill Drum, Kerry Andras, Darcy Parrillo (via zoom), Adam Wilson, Audrey Vaughn, Katie Biggers (via Zoom), Tim Cleary (via Zoom), Stacey Huber (via Zoom)

AGENDA

1. Call to Order & Establish Quorum (4 or more)

Sean called the meeting to order at 3:08pm

2. Public Comment

5 min (3:00-3:05pm)

3. Agenda Amendments and Approval

5 min (3:05-3:10pm)

Clayton moved to approve the agenda, John seconded and all approved

4. Partner Updates: NTPUD, TMA, NTCA/NT Chamber, TCDA, Placer County

10 min (3:10-3:20pm)

Adam: TNT/TMA survey re: vanpool is open and being shared widely. NT Chamber's KB VIC now open. GrowthZone single membership has launched.

Katie: Final concert at Common's Beach is on 9/8 and Oktoberfest is on 9/21.

Audrey: Parking Enforcement update: 700 parking citations given, will be adding additional signage, additional enforcement officers. Test paid parking at Christmas Tree Lot, rates are same as KBSRA. Placer County Board of Supervisors meeting Aug 26, 27, NTEC. 8/26 includes housing workshop, 8/27 is regular board meeting. Aug 27: Palisades development project meeting. Next Discover and Discuss will be on December 5 at Granlibakken.

5. Consent Calendar - ACTION ITEM: Approve Consent Calendar

5 min (3:20-3:25pm)

- a. July Board Meeting Minutes
- b. Alli Villines board resignation



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John moved to approve consent calendar items, Heidi seconded and all approved.

6. Financials

25 min (3:25-3:50pm)

- a. Stacey Huber (current financials) – Stacey reviewed how she is working with Kerry to manage the current Quickbooks account and she is doing bi-monthly payroll. The board reviewed June and July, 2024 financials.
- b. Tim Cleary (past financials) – Tim reviewed how he has been working to reconstruct fiscal year 2021-2022 financials as accurately as he can given the lack of Quickbooks data and previous lack of tracking of expenses and revenue. Thankfully Kerry had good records which helped the reconstruction. He feels strongly that the financials are pretty close to accurate. If we find out information later (depending on what the District Attorney allows given their potential investigation) we can always amend the financials at a future time. We do need to move forward with filing our past due 990 amount.

Lew moved to approve, Sean seconded approval of the current financials and all approved.

7. NTBA Event Updates (Darcy & Kerry)

20 min (3:50-4:10pm)

- a. Music on the Beach - July recap (see attached July MOTB financials) – Kerry shared the update on MOTB over the summer
- b. Labor Day Drone Show – on track with planning
- c. Passport to Dining – Kerry shared details on the event for the board to discuss during closed session.

8. Closed Session – Organizational Matters

45 min (4:10-4:55pm)

Board went into closed session at 4:25pm. Board decided not to hold Passport to Dining in 2024 as there is still uncertainty around NTBA after October 2024. The board also decided to host a membership meeting in place of the September 18 board meeting to gather input on the future of NTBA.

9. Directors Comments

5 min (4:55-5:00pm)

10. Adjourn – Board adjourned at 5pm



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7 Voting Members: Clayton Humphries - Chair, Sean O'Brien – Vice Chair, Heidi Hill Drum – Secretary/Treasurer, John Radebold, Diana Garcia and Lew Madden

1 Non-Voting Member: Sara Van Siclen