



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

NTBA Board of Directors Meeting
Wednesday, October 16, 2024
3:00 p.m. – 5:00 p.m.

THIS MEETING WILL BE HELD IN PERSON at the North Tahoe Event Center

Join Zoom Meeting <https://zoom.us/j/7634763892>

Meeting ID: 763 476 3892 Password: NTBA Call in line: 1(346)248-7799

AGENDA

- 1. Call to Order & Establish Quorum (4 or more)**
- 2. Public Comment** **5 min** (3:00-3:05pm)
- 3. Agenda Amendments and Approval** **5 min** (3:05-3:10pm)
- 4. Partner Updates:** **15 min** (3:10-3:25pm)
 - a. NTPUD, TMA, NTCA/NT Chamber, TCDA, Placer County
- 5. Consent Calendar - ACTION ITEM: Approve Consent Calendar** **5 min** (3:25-3:30pm)
 - a. September Board Meeting Minutes and Draft Financials
- 6. Financials - general** **10 min** (3:30-3:40pm)
 - a. Funding Approval from NTCA (Adam)
- 7. NTBA Task Force Update** (Sean & Heidi) **10 min** (3:40-3:50pm)
- 8. Collaboration Efforts** **35 min** (3:50-4:25pm)
 - a. NTBA/NTC Mixer + Upcoming Mixer (Darcy & Kerry)
 - b. Upcoming: Business Walks 10/15-16, Membership Benefits Fair (10/22) (Darcy & Kerry)
 - c. Growth Zone (Kerry)
 - d. Love North Tahoe (Lindsay/Kerry)
- 9. Closed Session – Organizational Matters** **30 min** (4:25-4:55pm)
- 10. Directors Comments** **5 min** (4:55-5:00pm)
- 11. Adjourn**

5 Voting Members: Sean O'Brien – Vice Chair, Heidi Hill Drum – Secretary/Treasurer, John Radebold, Diana Garcia, Lew Madden

1 Non-Voting Member: Sara Van Siclen