



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

**NTBA Board of Directors Meeting**  
**Wednesday, July 17, 2024**  
**3:00 p.m. – 5:00 p.m.**

***THIS MEETING WILL BE HELD IN PERSON at the North Tahoe Event Center***

**Join Zoom Meeting <https://zoom.us/j/7634763892>**

**Meeting ID: 763 476 3892**

**Password: NTBA**

**Call in line: 1(346)248-7799**

**AGENDA**

- 1. Call to Order & Establish Quorum (4 or more)**
- 2. Public Comment** **5 min** (3:00-3:05pm)
- 3. Agenda Amendments and Approval** **5 min** (3:05-3:10pm)
- 4. Partner Updates:** NTPUD, TMA, NTCA & NT Chamber, TCDA, Placer County  
**15 min** (3:10-3:25pm)
- 5. NTBA Events** (Darcy & Kerry) **30 min** (3:25-3:55pm)
  - a.** Music on the Beach - June recap (see attached June MOTB financials)
  - b.** Labor Day Drone Show Discussion
    - Action Item: Approval of Labor Day drone show
  - c.** July 3 Discussion (see attached document)
  - d.** Passport to Dining
- 6. Action Items** **10 min** (3:55-4:05pm)
  - a.** Approval of contract with Frank Mooney
- 7. NTBA, TCDA, NT Chamber Roadmap Updates** (Adam?) **10 min** (4:05-4:15pm)
  - a.** Membership Consolidation
    - Launch Timeline
- 8. Closed Session – Organizational Matters** **30 min** (4:15-4:45pm)
- 9. Directors Comments** **15 min** (4:45-5:00pm)
- 10. Adjourn**



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

7 Voting Members: Clayton Humphries - Chair, Sean O'Brien – Vice Chair, Heidi Hill Drum – Secretary/Treasurer, John Radebold, Diana Garcia, Lew Madden and Alli Villines

1 Non-Voting Member: Sara Van Siclen