

North Tahoe's Collaborative Single Membership FAQ



What are my benefits under the new single membership program?

We are excited to share that we have expanded the benefits at each level. To see all the benefits **click here**.

Is my business part of the new single membership now or when I renew?

As of July 2024 all existing members of all three organizations are now part of the new single membership program and enhanced benefits.

How did you decide on my renewal date?

We looked at your membership renewal month(s) and extended your membership to the furthest out as a benefit to our members.

How did you decide my membership level?

We looked at your membership level in whatever organization(s) you belonged to before and lined them up to the new membership tiers.

Can I change my membership level?

Yes. On your renewal month you will have the opportunity to change your membership tier as part of your renewal.

How do I pay for my membership?

You will receive a renewal notice based on your renewal month and then you will pay it online. The only exception to that is Individual (non business) members can only pay by check as they are specific to either NTBA or TCDA.

How do I update my listing/membership?

Once you have <u>created your account</u> to activate your new membership in the new program you will have full access to update and correct any part of your listing and membership.

Can a business be an individual contributor?

No. The individual contributor memberships are only open to non business entities and are specific to the NTBA or TCDA.

What if I am a TBID assessed business?

First of all, thank you. Our organizations are funded by the TBID assessment. As such, you are entitled to a free *Mountain View Membership*. If you do not have a current membership with any of the three organizations please reach out to the North Tahoe Chamber and we can support you. If you did have a membership with any of the three organizations, then you should have received a welcome letter and we have already made the adjustment to the complimentary membership. You will then need to activate your account and then make sure that your listing is up to date.

If I am a TBID assessed business can I upgrade my membership tier?

Yes. We have created a discount for our TBID assessed businesses if you would like to upgrade your complimentary *Mountain View Membership tier to the Summit View tier.*

If I own two businesses, do I have to pay for two memberships?

Yes. Although you will still be required to pay for two memberships, we do provide a discounted rate for your additional business. For more information, please reach out to the North Tahoe Chamber.

Can I join if my business is based out of my home office?

Yes. As long as you are a legal entity in our jurisdiction you are eligible to take advantage of the benefits offered by the single membership program for all three organizations.

Will there be any classes/meetings explaining how to maximize my benefits?

Yes. We will host a member benefit fair in October and other opportunities throughout the year. We are also happy to schedule a meeting with you to learn more about your business and recommend services that you should be taking advantage of. Do not hesitate to email us at membership@northtahoecollaborative.com or to reach out to any of the three organizations.

Why did you combine the memberships?

This has been the number one request from our business community for years. Now that we have the TBID it has allowed us the funding to support all three organizations in such a way that we are now able to offer this great enhanced benefit to our businesses.

What happens if I already paid membership dues to two of the organizations?

In July 2024, you will be transitioned to our single membership program automatically. Your new renewal date will be based on your most recent renewal date. You can expect to receive a membership renewal notice reflecting the single membership rate. For the majority of our members who were previously part of multiple organizations, your costs will generally remain unchanged or decrease, while your benefits will be improved.

Are TCDA & NTBA being absorbed by NTCA?

No. We have been working together to create efficiencies (this single membership) as well as enhancing member benefits. You can see all the work that we have done in **the roadmap**.

Who do I contact to take advantage of my benefits?

You can email us at membership@northtahoecollaborative.com or contact any of the three organizations.







