



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

**NTBA Board of Directors Meeting
Wednesday September 21, 2022
3:00 p.m. – 5:00 p.m**

[LINK TO DOCUMENTS](#)

THIS MEETING WAS HELD IN-PERSON at NTEC

Join Zoom Meeting <https://zoom.us/j/7634763892>

Meeting ID: 763 476 3892

Call in line: 1(346)248-7799 Meeting ID: 763 476 3892

AGENDA

Uphold NTBA values and use them as a litmus for your contributions to the board
Participate in board meetings and be responsive to requests by email
Encourage others to participate and make space for all voices
Foster relationships and create a trusting and welcoming environment
Speak with Respect
Hold each other accountable

Attendance: Brian Gonsolves, Clayton Humphries, Julia Powers, Sean O'Brien, John Radebold, Jovanah Vigil, Emily Setzer, Heidi Hill Drum, Tony Karwowski, Sara Van Siclen, Brad Johnson

- 1. **Call to Order & Establish Quorum (5 or more)**
 - a. Called to order 3:09 p.m.
- 2. **Approval of the September Meeting Agenda** **5 min** (3:00-3:05pm)
 - a. julia and John motioned to approve, all in favor
- 3. **Approval of the Meeting Minutes** **5 min** (3:05-3:10pm)
 - a. June
 - Clayton and Sean motioned to approve, all in favor
 - b. August
 - Julia and Clayton motioned to approve, all in favor
- 4. **Public Comment** **5 min** (3:10-3:15pm)
 - a. None
- 5. **Partner Updates: NTPUD, TMA, NLTRA, TCDA** **15 min** (3:15-3:30pm)
 - a. NTPUD: Construction project in Carnelian Bay continues to update fire suppression capacity in that service area; Fall/Winter programming guide released; Sep 30th workshop to review preliminary findings and opportunities identified in joint active recreation study; NTPUD board formally adopted strategic plan and revisions to mission/core values; in-park stairways also getting rebuilt
- 6. **Internal Updates/Discussion & Action Items** **80min** (3:30pm-4:50pm)
 - a. Review [ED Report](#) (2min/ section)
 - Economic Vitality / Membership/ TBID
 - 1. Questions?
 - 2. B.A.D Presentation/Discussion as committee
 - a. EV Committee met with County DPW staff and brainstormed on potential improvements and community outreach related to BAD
 - 3. October 3 - Western Approach presentation PC
 - a. DPW staff presenting at 3:30-5 p.m. at PR Design
 - 4. TOT Committee



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- a. Committee to advise \$4.2M estimated TOT towards housing and transportation
 - Events
 1. September 2, 2022
 - a. DISCUSSION- Vendor issues
 - i. Great Lakes Drone Company \$50k for 100 drones, said they couldn't fly 100 drones due to solar flare, changed to 50 drones, Burning Man flew 1,000, pursuing refund, opting out of contract and seeking other drone companies
 - ii. North Tahoe Fire created a drone permit days before the show almost \$900; NTBA to submit comment to North Tahoe Fire
 - b. FEEDBACK from BOD
 2. Passport to Dining
 - a. November 10, 2022
 - i. Tickets are on sale; can reuse last year's materials; restaurants signed up
 - Community Design/Organizational Capacity
 1. DISCUSSION: NLTRA Contracting Updates
 - a. Contract Review
 2. Questions?
- b. [Financials](#)
 - [Review Budget 2022/2023](#)
 1. Discussions of desire to increase pay for full time positions, partic. with NLTRA funding
 2. Suggestion for NLTRA to present NTBA's contribution to budget to NTBA board due to less funding proposed than was previously promised
 3. Where is the win of the TBID? Have yet to see results/impacts and feedback from business community questioning results
 - ACTION ITEM: Vote to approve Budget (if so desired by BOD)
 1. Action item to be delayed until NTBA board can meet with NLTRA to discuss funding

7. Director Roundtable-

15min (4:45pm-5:00pm)

- a. October Board Meeting? 10/19/2022 - need to adjust
 - 8 Voting Members: Brian Gonsolves, Clayton Humphries, Julia Powers, Sean O'Brien, John Radebold, Jovanah Vigil, Emily Setzer, Heidi Hill Drum
 - 3 Non-Voting Members: Tony Karwowski, Sara Monson, Brad Johnson