



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

**NTBA Board of Directors Meeting
Wednesday March 20, 2024**

3:00 p.m. – 5:00 p.m

[LINK TO DOCUMENTS](#)

THIS MEETING WILL BE HELD IN PERSON at the North Tahoe Event Center

Join Zoom Meeting <https://zoom.us/j/7634763892>

Meeting ID: 763 476 3892

Call in line: 1(346)248-7799 Meeting ID: 763 476 3892

AGENDA

Upload NTBA values and use them as a litmus for your contributions to the board
Participate in board meetings and be responsive to requests by email
Encourage others to participate and make space for all voices
Foster relationships and create a trusting and welcoming environment
Speak with Respect
Hold each other accountable

- 1. **Call to Order & Establish Quorum (5 or more)**
- 2. **Approval of the February Meeting Agenda (no Jan Minutes)** **5 min** (3:05-3:10m)
- 3. **Public Comment** **5 min** (3:10-3:15pm)
- 4. **Partner Updates:** NTPUD, TMA, NTCA, TCDA, Placer County **20 min** (3:15-3:35pm)
- 5. **Internal Updates/Action Items** **70 min** (3:35-4:45pm)
 - a. Board Meetings
 - Board Engagement
 - Restructuring of our Board meetings
 - 1. Plan of action moving forward
 - 2. Discussing processes
 - Board expectation discussion
 - 1. Volunteering etc
 - b. Important Topics right now
 - Parking Management
 - Mobility Hub
 - Art Grants
 - 1. Revamp Fish
 - 2. New Sign into KB
 - Membership Consolidation
 - 1. Growth Zone
 - 2. Concerns?
 - Revisiting the "Who are we campaign for summer 2024?"
 - c. [ED report](#)
 - Any questions?
 - Quick ED Updates
 - 1. Parade - SUCCESS
 - 2. Grant Applications
 - a. Approved - Passport
 - b. Approved - Drones
 - d. [Financials](#)
- 6. **Anything for the next Board Meeting? Roundtable/ Director Updates?** **15min** (4:45pm-5:00pm)
 - a. Next meeting is April 17, 2024
9 Voting Members: Clayton Humphries, Sean O'Brien, John Radebold, Jovanah Vigil, Emily Setzer, Heidi Hill Drum, Diana Garcia, Lew Madden, Alli Villines
3 Non-Voting Members: Kimberly Brown, Sara Monson, Brad Johnson