

## [Music on the Beach, Lights in the Sky](#)

### **A Community Celebration with Live Music & Drone Light Show**

Friday August 30, 2024. 6:00-9:30pm, Kings Beach State Recreation Area

The final Music on the Beach event of the summer will include a Drone Light Show following the concert.

Music on the Beach Estimated Attendance: 900/concert | 8,100/series - estimate 56% resident, 44% visitors

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## **SPONSORSHIP OPPORTUNITIES**

### **Resilience Sponsorship: \$1,000**

1. Prominent Color logo included on:
  - a. All event marketing collateral and print advertisements
  - b. Dedicated NTBA event webpage; logo linked to sponsor's URL
  - c. Event banners to be displayed at the venue
2. Business name included:
  - a. As a sponsor on NTBA's Facebook Event Page
  - b. As a sponsor in NTBA press release(s) about event
  - c. NTBA's online event calendar listing
3. At-venue benefits:
  - a. Thanked over the PA system as a sponsor minimum three (3) times
4. Social media
  - a. Dedicated social media post

### **Community Sponsorship: \$500**

1. Color logo included on:
  - a. Dedicated NTBA event webpage; logo linked to sponsor's URL
2. Business name included:
  - a. As a sponsor on NTBA's Facebook Event Page
  - b. As a sponsor in NTBA press release(s) about event
  - c. NTBA's online event calendar listing
3. Thanked over the PA system as a sponsor a minimum of two (2) times at the event
4. Social media
  - a. Dedicated social media post

### **Friend Sponsorship: \$300**

1. Color logo included on:
  - a. All event marketing collateral and print advertisements
  - b. Dedicated NTBA event webpage; logo linked to sponsor's URL
2. Business name included:
  - a. As a sponsor on NTBA's Facebook Event Page
  - b. As a sponsor in NTBA press release(s) about event
  - c. NTBA's online event calendar listing
3. Thanked over the PA system as a sponsor a minimum of one (1) time at the event
4. Social Media
  - a. Named as a sponsor through a social media post

### **Neighbor Sponsorship: \$150**

1. Thanked as a sponsor over the PA system as a sponsor a minimum of one (1) time at the event
2. Business name included as a sponsor on NTBA's Facebook Event Page
3. Business name included as a sponsor in NTBA press release(s) about event
4. Social Media
  - a. Named as a sponsor through a social media post