

# Community Clean Up Days

Annually the first Saturday in June & last Saturday in September

June 1, 2024 & September 28, 2024, 9am-1pm

Kings Beach, Carnelian Bay, Tahoe Vista, and Crystal Bay

Estimated Volunteer Participants: 150 – estimated 95% residents



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## Sponsorship Opportunities

### Sparkling Sponsorship: \$500

1. Prominent color logo on:
  - a. 2 vertical banners at volunteer registration area
  - b. Posters (40 distributed Carnelian Bay to Crystal Bay)
  - c. Dedicated NTBA event webpage; live year-round and promoted from homepage; logo linked to sponsor's URL
2. Business name listed:
  - a. As a Sponsor on NTBA's Facebook event page
  - b. As a Sponsor in NTBA press release(s) about event
  - c. NTBA's online event calendar listing
  - d. As a Sponsor in NTBA's Thank You posts following each event
3. Opportunity to provide up to 100 promotional items (giveaway with your name/logo) or coupons for NTBA to distribute at volunteer registration (optional)

### Community Pride Sponsorship: \$250

1. Color logo on:
  - a. 2 vertical banners at volunteer registration area
  - b. Posters (40 distributed Carnelian Bay to Crystal Bay)
  - c. Dedicated NTBA event webpage; live year-round and promoted from homepage; logo linked to sponsor's URL
2. Business name listed:
  - a. As a Sponsor on NTBA's Facebook event page
  - b. As a Sponsor in NTBA press release(s) about event
  - c. As a Sponsor in NTBA's Thank You posts following each event
3. Opportunity to provide up to 100 promotional items (giveaway with your name/logo) or coupons for NTBA to distribute at volunteer registration (optional)