



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

**NTBA Board of Directors Meeting
Wednesday December 20, 2023
3:00 p.m. – 5:00 p.m**

[LINK TO DOCUMENTS](#)

THIS MEETING WILL BE HELD IN PERSON at the North Tahoe Event Center

Join Zoom Meeting <https://zoom.us/j/7634763892>

Meeting ID: 763 476 3892

Call in line: 1(346)248-7799 Meeting ID: 763 476 3892

AGENDA

Uplift NTBA values and use them as a litmus for your contributions to the board
Participate in board meetings and be responsive to requests by email
Encourage others to participate and make space for all voices
Foster relationships and create a trusting and welcoming environment
Speak with Respect
Hold each other accountable

- 1. **Call to Order & Establish Quorum (4 or more)**
- 2. **Approval of the December Meeting Agenda** **5 min** (3:05-3:10m)
- 3. **Public Comment** **5 min** (3:10-3:15pm)
- 4. **Partner Updates:** NTPUD, TMA, NTCA, TCDA, Placer County **15 min** (3:15-3:30pm)
- 5. **Internal Updates/Action Items** **25 min** (4:30-4:55pm)

a. Action Items:

- [Lewis "Lew" Madden Board of Directors Seat](#)

- 1. Vote to approve

- [Alii Villines Board of Directors Seat](#)

- 1. Vote to Approve

b. [ED Report](#)

- Review ED report (2min/section)

- 1. Economic Vitality
 - a. Parking Management
 - i. Public Meetings KB Jan 10 & 11 (virtual and in person)

- 2. Events/Marketing/Promo
 - a. Snowfest Parade - March 7 2023
 - b. Other event Updates

- 3. Community Design/Organizational Capacity
 - a. Annual Lighting Contest

- 4. NTCA
 - a. [Consolidation of Membership document](#)
 - i. Just starting process - working through it all as a team now with TCDA/NTCA
 - ii. Thoughts? Feedback? Missing questions/concerns?

- b. Grants
 - i. Our applications!

c. [Financials](#)

- DISCUSSION - Budget for remaining year
 - 1. Staff Increases?
 - 2. Benefit increase?
 - 3. \$109,100 over previous year budget - recommendations?
- Retirement Plan Update - approval

- 6. **Anything for the next Board Meeting? Roundtable/ Director Updates?** **5min** (4:55pm-5:00pm)

- a. Next meeting is January 17, 2024 - Happy New Year! Staff and Board Holiday Party to follow!!!

9 Voting Members: Clayton Humphries, Sean O'Brien, John Radebold, Jovanah Vigil, Emily Setzer, Heidi Hill Drum, Diana Garcia
3 Non-Voting Members: Kimberly Brown, Sara Monson, Brad Johnson