



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

**NTBA Board of Directors Meeting  
Wednesday November 15, 2023  
3:00 p.m. – 5:00 p.m**

[LINK TO DOCUMENTS](#)

**THIS MEETING WILL BE HELD IN PERSON at the North Tahoe Event Center**

Join Zoom Meeting <https://zoom.us/j/7634763892>

Meeting ID: 763 476 3892

Call in line: 1(346)248-7799 Meeting ID: 763 476 3892

**AGENDA**

Uplift NTBA values and use them as a litmus for your contributions to the board  
Participate in board meetings and be responsive to requests by email  
Encourage others to participate and make space for all voices  
Foster relationships and create a trusting and welcoming environment  
Speak with Respect  
Hold each other accountable

- 1. **Call to Order & Establish Quorum (4 or more)**
- 2. **Approval of the October Meeting Agenda** **5 min** (3:00-3:05pm)
- 3. **Approval of the September Meeting Minutes** **5 min** (3:05-3:10pm)
- 4. **Public Comment** **5 min** (3:10-3:15pm)
- 5. **Partner Updates:** NTPUD, TMA, NTCA, TCDA, Placer County **15 min** (3:15-3:30pm)
- 6. **Presentation & Discussion - NTCA - Adam Wilson/Kimberly Brown** **60 min** (3:30-4:30pm)
  - a. Facilitation Process
  - b. Survey Review
  - c. Roadmap finalization and feedback
  - d. Annual Financial Agreement NTBA & NTCA
- 7. **Internal Updates/Action Items** **25 min** (4:30-4:55pm)
  - a. Action Items:
    - [Lewis "Lew" Madden Board of Directors Seat](#)
      - 1. Vote to approve
  - b. [ED Report](#)
    - Review ED report (2min/section)
      - 1. Economic Vitality
        - a. Parking Mgmt, development projects, SECLINE updates
        - b. Plastic Use - League to Save - Updates
      - 2. Events/Marketing/Promo
        - a. Passport to Dining
          - i. November 2, 2023 at NTEC
          - ii. THANK YOU - SUCCESS!!!
        - b. Lights in the Sky/ Drone show
          - i. GLDC Updates - next steps?
      - 3. Community Design/Organizational Capacity
        - a. Annual Lighting Contest
        - b. Pole Lighting
  - c. [Financials](#)
    - QB and financial status updates
- 8. **Anything for the next Board Meeting? Roundtable/ Director Updates?** **5min** (4:55pm-5:00pm)
  - a. Next meeting is December 20th... Move to 13th? Holiday party for Board, Staff and families?  
9 Voting Members: Clayton Humphries, Sean O'Brien, John Radebold, Jovanah Vigil, Emily Setzer, Heidi Hill Drum, Diana Garcia  
3 Non-Voting Members: Kimberly Brown, Sara Monson, Brad Johnson