



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

**NTBA Board of Directors Meeting
Wednesday October 18, 2023
3:00 p.m. – 5:00 p.m**

[LINK TO DOCUMENTS](#)

THIS MEETING WILL BE HELD IN PERSON at the North Tahoe Event Center

Join Zoom Meeting <https://zoom.us/j/7634763892>

Meeting ID: 763 476 3892

Call in line: 1(346)248-7799 Meeting ID: 763 476 3892

AGENDA

Uplift NTBA values and use them as a litmus for your contributions to the board
Participate in board meetings and be responsive to requests by email
Encourage others to participate and make space for all voices
Foster relationships and create a trusting and welcoming environment
Speak with Respect
Hold each other accountable

- 1. **Call to Order & Establish Quorum (4 or more)**
- 2. **Approval of the October Meeting Agenda** **5 min** (3:00-3:05pm)
- 3. **Approval of the September Meeting Minutes** **5 min** (3:05-3:10pm)
- 4. **Public Comment** **5 min** (3:10-3:15pm)
- 5. **CAL NEVA DEVELOPMENT PROJECT PRESENTATION-MCWHINNEY GROUP** **40 min** (3:15-3:55pm)
 - a. [PRESENTATION POWERPOINT](#)
 - b. Questions/Discussion
- 6. **Partner Updates:** NTPUD, TMA, NTCA, TCDA, Placer County **15 min** (3:55-4:10pm)
- 7. **Internal Updates/Action Items** **45 min** (4:10-4:55pm)
 - a. Action Items:
 - [Advocacy Policy](#)
 - 1. Recommended changes to the policy
 - 2. Vote to approve new policy - if so deemed by BOD
 - b. Board Updates
 - Board Member Recruitment
 - c. Roadmap Update
 - Roadmap
 - Survey- LIVE!
 - d. [ED Report](#)
 - Review ED report (2min/section)
 - 1. Economic Vitality
 - a. Parking Mgmt, development projects, SECLINE updates
 - 2. Events/Marketing/Promo
 - a. Passport to Dining
 - i. November 2, 2023 at NTEC
 - ii. Volunteers needed from Board for NTBA Table
 - iii. Donations for raffle and auction!!!
 - b. Lights in the Sky/ Drone show
 - i. GLDC Updates - next steps?
 - 3. Community Design/Organizational Capacity
 - e. [Financials](#)
 - QB and financial status updates
- 8. **Anything for the next Board Meeting? Roundtable/ Director Updates?** **5min** (4:55pm-5:00pm)

9 Voting Members: Clayton Humphries, Sean O'Brien, John Radebold, Jovanah Vigil, Emily Setzer, Heidi Hill Drum, Diana Garcia
3 Non-Voting Members: Kimberly Brown, Sara Monson, Brad Johnson