



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

**NTBA Board of Directors Meeting
Wednesday February 15, 2023**

3:00 p.m. – 5:00 p.m

[LINK TO DOCUMENTS](#)

THIS MEETING WAS HELD IN PERSON at NTEC

Join Zoom Meeting <https://zoom.us/j/7634763892>

Meeting ID: 763 476 3892

Call in line: 1(346)248-7799 Meeting ID: 763 476 3892

MINUTES- FEBRUARY 2023

Uphold NTBA values and use them as a litmus for your contributions to the board
Participate in board meetings and be responsive to requests by email
Encourage others to participate and make space for all voices
Foster relationships and create a trusting and welcoming environment
Speak with Respect
Hold each other accountable

- 1. Call to Order & Establish Quorum (5 or more)**
 - a. Called to order at 3:13 p.m.
- 2. Approval of the February Meeting Agenda** **5 min** (3:00-3:05pm)
 - a. Motioned by John and seconded by Julia
- 3. Public Comment** **5 min** (3:05-3:10pm)
 - a. None
- 4. Partner Updates: NTPUD, TMA, NLTRA, TCDA** **20 min** (3:10-3:30pm)
 - a. NTPUD: Ongoing recreation programming - game nights, movie night, open mic, and Golden Hour for seniors and Toddler Time for parent, attendance is growing. Plus Nordic Nights at regional park. District working to get state funding for water flow enhancement for Grid and Brockway neighborhood, which are mapped as disadvantaged community from State Water Board so RCAC will do mailed and door hanger survey starting end of Feb. on multifamily to confirm incomes, could allow nearly 10 years of capital improvements with \$10M funding.
 - b. TCDA: New drone show plans
 - c. NLTRA: New video, new staff, and RFP released to discuss efficiencies between two business associations and chamber.
 - Alyssa advocated for NTBA board to be involved in discussion
- 5. Presentation: Western Approach - Andy Deinken** **30 min** (3:30-4:00pm)
 - a. Discussions of snow removal on sidewalks and potential funding sources or ordinance requirements
 - b. Discussions asking if the flashing beacons set precedence for potentially getting flashing beacons at crosswalks in downtown KB
 - c. Question about planning for signage/art in roundabout
- 6. Internal Updates/Action Items** **55 min** (4:00-4:55pm)
 - a. Discussion and ACTION: Board and Executive Positions
 - THANK YOU BRIAN!!



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- Selection of Officers
 1. Anyone willing to stay in their position?

Alyssa to discuss potential shifts up with existing executive members, e.g. potentially Clayton from VP to President and Emily willing to stay in Secretary but could go to VP if that seat opens up
- **ACTION ITEM: VOTE TO APPROVE OFFICER SEATS**
- b. Discussion: Drone show updates
 - New Contract
 1. [Review Sky Elements proposal](#)
 - a. Getting six times the amount of drones as the show that was presented in 2022 for \$75k, very experienced drone operator (was hired to drone search for college shooter). Price is less than fireworks and BMPs, not considering insurance complications for fireworks as well. (Incline FD did not approve any additional fireworks shows.)
 - Refund GLDC
 1. Alyssa negotiated a majority refund from last show
 - **ACTION ITEM: OFFICIAL VOTE TO APPROVE MOVING TO LABOR DAY FRIDAY**
 1. Clayton motioned to approve, John seconded
- c. Discussion Strategic Plan:
 - Strategic Plan - 2022 Revamp (2 year)
 1. Options: Vote an extension of the 2022 for 1-2 more years or do another 3-5 year plan
 - a. Alyssa will send existing Strategic Plan to board for review, it does need some finetuning
 - b. Will be an action item in March
- d. [ED Report](#)
 - Review ED report (2min/section)
 1. Economic Vitality
 - a. Strong Towns submittal for board member review - link in ED report
 2. Events/Marketing/Promo
 - a. Parade - March 11
 - i. Volunteers
 1. Please contact Alyssa or Kerry if you're interested in volunteering
 3. Community Design/Organizational Capacity
 - a. No questions or updates given
 - [Financials](#)
 1. QB Updates
 - a. Moving over to the new online system - Alyssa is hoping to have this done in the next month or so
 2. Taxes - W2/1099s
 - a. Alyssa handled all our staff W2s for 2022 and our 1099s for all our vendors above \$600 this was all handled and sent out by 1/31/2023

7. Anything for March 15, 2023 Board Meeting?

10min (4:55pm-5:00pm)

8 Voting Members: Brian Gonsolves, Clayton Humphries, Julia Powers, Sean O'Brien, John Radebold, Jovanah Vigil, Emily Setzer, Heidi Hill Drum

3 Non-Voting Members: Tony Karowski, Sara Monson, Brad Johnson