



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

**NTBA Board of Directors Meeting**  
**Monday September 25, 2023**  
**3:00 p.m. – 5:00 p.m**  
[LINK TO DOCUMENTS](#)  
**THIS MEETING WILL BE HELD IN PERSON at NTEC**

Join Zoom Meeting <https://zoom.us/j/7634763892>

Meeting ID: 763 476 3892

Call in line: 1(346)248-7799 Meeting ID: 763 476 3892

**AGENDA**

Uphold NTBA values and use them as a litmus for your contributions to the board  
Participate in board meetings and be responsive to requests by email  
Encourage others to participate and make space for all voices  
Foster relationships and create a trusting and welcoming environment  
Speak with Respect  
Hold each other accountable

- 1. **Call to Order & Establish Quorum (5 or more)**
  - 2. **Approval of the September Meeting Agenda** **5 min** (3:00-3:05pm)
  - 3. **Public Comment** **5 min** (3:05-3:10pm)
  - 4. **Recreation & Aquatic Feasibility Presentation- NTPUD/TCPUD** **30 min** (3:10-3:40pm)
    - a. Questions/Discussion
  - 5. **Partner Updates:** NTPUD, TMA, NTCA, TCDA, Placer County **20 min** (3:40-4:00pm)
  - 6. **Internal Updates/Action Items** **75 min** (3:35-4:45pm)
    - a. Action Items:
      - [Advocacy Policy](#)
        - 1. Recommended changes to the policy
        - 2. Vote to approve new policy - if so deemed by BOD
    - b. Board Updates
      - Julia Powers - THANK YOU!!!
      - Miles Adler
      - Board Member Recruitment
    - c. [REVIEW/DISCUSS: Roadmap Updates- Facilitation](#)
      - Roadmap
      - Survey- draft
    - d. [ED Report](#)
      - Review ED report (2min/section)
        - 1. Economic Vitality
          - a. UPDATES!
          - b. October Presentation - CALNEVA
        - 2. Events/Marketing/Promo
          - a. Music on the Beach
            - i. Successful Season
          - b. Lights in the Sky/ Drone show
            - i. Success!!
            - ii. GLDC Updates
        - 3. Community Design/Organizational Capacity
    - e. [Financials](#)
7. **Anything for the next Board Meeting? Roundtable/ Director Updates?** **15min** (4:45pm-5:00pm)

9 Voting Members: Clayton Humphries, Julia Powers, Sean O'Brien, John Radebold, Jovanah Vigil, Emily Setzer, Heidi Hill Drum, Miles Adler, Diana Garcia

3 Non-Voting Members: Kimberly Brown, Sara Monson, Brad Johnson