



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

**NTBA Board of Directors Meeting  
Wednesday August 16, 2023  
3:00 p.m. – 5:00 p.m**

[LINK TO DOCUMENTS](#)

**THIS MEETING WILL BE HELD IN PERSON at NTEC**

Join Zoom Meeting <https://zoom.us/j/7634763892>

Meeting ID: 763 476 3892

Call in line: 1(346)248-7799 Meeting ID: 763 476 3892

**AGENDA**

Uphold NTBA values and use them as a litmus for your contributions to the board  
Participate in board meetings and be responsive to requests by email  
Encourage others to participate and make space for all voices  
Foster relationships and create a trusting and welcoming environment  
Speak with Respect  
Hold each other accountable

- 1. **Call to Order & Establish Quorum (5 or more)**
- 2. **Approval of the August Meeting Agenda** **5 min** (3:00-3:05pm)
- 3. **Approval of the June Meeting Minutes** **5 min** (3:05-3:10pm)
- 4. **Public Comment** **5 min** (3:10-3:15pm)
- 5. **Partner Updates:** NTPUD, TMA, NTCA, TCDA, Placer County **25 min** (3:15-3:40pm)
- 6. **Presentation: Facilitation Plan and Work - Seana** **30 min** (3:40-4:10pm)
  - a. Questions/Discussion
- 7. **Internal Updates/Action Items** **50 min** (3:35-4:45pm)
  - a. Action Items:
    - [Approval of Transitional Budget 2023](#)
    - [Strategic Plan Extension](#)
      - 1. With any amendments?
    - [Advocacy Policy](#)
      - 1. Recommended changes to the policy
  - b. [ED Report](#)
    - Review ED report (2min/section)
      - 1. Economic Vitality
        - a. SECLINE UPDATES!
      - 2. Events/Marketing/Promo
        - a. Music on the Beach
          - i. First Concert!!
          - ii. **DISCUSSION: WINTER MUSIC SERIES at Fox Theatre**
            - 1. **ED recommendations**
    - 3. Community Design/Organizational Capacity
- c. [Financials](#)

- 8. **Anything for the next Board Meeting? Roundtable/ Director Updates?** **15min** (4:45pm-5:00pm)

2 Voting Members: Clayton Humphries, Julia Powers, Sean O'Brien, John Radebold, Jovanah Vigil, Emily Setzer, Heidi Hill Drum, Miles Adler, Diana Garcia  
3 Non-Voting Members: Kimberly Brown, Sara Monson, Brad Johnson