



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

NTBA Board of Directors Meeting

Wednesday June 21, 2023

3:00 p.m. – 5:00 p.m

[LINK TO DOCUMENTS](#)

THIS MEETING WILL BE HELD IN PERSON at NTEC

Join Zoom Meeting <https://zoom.us/j/7634763892>

Meeting ID: 763 476 3892

Call in line: 1(346)248-7799 Meeting ID: 763 476 3892

AGENDA

Uphold NTBA values and use them as a litmus for your contributions to the board
Participate in board meetings and be responsive to requests by email
Encourage others to participate and make space for all voices
Foster relationships and create a trusting and welcoming environment
Speak with Respect
Hold each other accountable

- 1. **Call to Order & Establish Quorum (5 or more)**
 - 2. **Approval of the June Meeting Agenda** **5 min** (3:00-3:05pm)
 - 3. **Public Comment** **5 min** (3:05-3:10pm)
 - 4. **Partner Updates:** NTPUD, TMA, NTCA, TCDA, Placer County **25 min** (3:10-3:35pm)
 - 5. **Internal Updates/Action Items** **70 min** (3:35-4:45pm)
 - a. NTCA Contracting
 - b. NTBA "Who we are campaign"
 - Next steps
 - c. Advocacy Policy
 - Review
 - Discussion on amending policy
 - d. [ED Report](#)
 - Review ED report (2min/section)
 - 1. Economic Vitality
 - a. New Business Updates
 - b. Development Project Updates
 - c. Secline Project Updates
 - 2. Events/Marketing/Promo
 - a. Music on the Beach
 - i. First Concert!!
 - ii. Volunteers needed!
 - b. Lights in the Sky/ Drone show
 - i. GLDC Update
 - ii. New Vendor Update
 - 3. Community Design/Organizational Capacity
 - e. [Financials](#)
 - Budget Review
 - 1. Discussion
 - Budget Approval
6. **Anything for the next Board Meeting? Roundtable/ Director Updates?** **15min** (4:45pm-5:00pm)
 - a. July NO BOARD MEETING
9 Voting Members: Clayton Humphries, Julia Powers, Sean O'Brien, John Radebold, Jovanah Vigil, Emily Setzer, Heidi Hill Drum, Miles Adler, Diana Garcia
3 Non-Voting Members: Kimberly Brown, Sara Monson, Brad Johnson