



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

### NTBA Board of Directors Meeting

Wednesday May 17, 2023

3:00 p.m. – 5:00 p.m

[LINK TO DOCUMENTS](#)

THIS MEETING WILL BE HELD IN PERSON at NTEC

Join Zoom Meeting <https://zoom.us/j/7634763892>

Meeting ID: 763 476 3892

Call in line: 1(346)248-7799 Meeting ID: 763 476 3892

### AGENDA

Uphold NTBA values and use them as a litmus for your contributions to the board  
Participate in board meetings and be responsive to requests by email  
Encourage others to participate and make space for all voices  
Foster relationships and create a trusting and welcoming environment  
Speak with Respect:  
Hold each other accountable

- 1. **Call to Order & Establish Quorum (5 or more)**
  - 2. **Approval of the May Meeting Agenda** **5 min** (3:00-3:05pm)
  - 3. **Public Comment** **5 min** (3:10-3:15pm)
  - 4. **Partner Updates:** NTPUD, TMA, NTCA, TCDA, Placer County **25 min** (3:15-3:40pm)
  - 5. **Internal Updates/Action Items** **70 min** (3:40-4:50pm)
    - a. WELCOME NEW BOARD MEMBERS!!
      - Miles
      - Diana
      - Secretary
    - b. Year in Review
    - c. NTBA "Who we are campaign"
      - Next steps
    - d. Facilitation Work with NTCA/TCDA/NTBA
      - Updates
    - e. [ED Report](#)
      - Review ED report (2min/section)
        - 1. Economic Vitality
          - a. New Business Updates
          - b. Development Project Updates
          - c. Economic/Community Grants through NTCA
            - i. IDEAS? Workshop May 19, 2023
        - 2. Events/Marketing/Promo
          - a. Music on the Beach
          - b. Lights in the Sky/ Drone show
            - i. GLDC Update- Advise?
            - ii. NEw Vendor Update
          - c. Clean Up Day
          - d. Member Appreciation Party 5/11/2023
        - 3. Community Design/Organizational Capacity
  - f. [Financials](#)
    - Questions?
6. **Anything for May 17, 2023 Board Meeting? Roundtable/ Director Updates?** **10min** (4:50pm-5:00pm)

9 Voting Members: Clayton Humphries, Julia Powers, Sean O'Brien, John Radebold, Jovanah Vigil, Emily Setzer, Heidi Hill Drum, Miles Adler, Diana Garcia

3 Non-Voting Members: Kimberly Brown, Sara Monson, Brad Johnson