



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

NTBA Board of Directors Meeting

Wednesday March 15, 2023

3:00 p.m. – 5:00 p.m

[LINK TO DOCUMENTS](#)

THIS MEETING WILL BE HELD IN PERSON at NTEC

Join Zoom Meeting <https://zoom.us/j/7634763892>

Meeting ID: 763 476 3892

Call in line: 1(346)248-7799 Meeting ID: 763 476 3892

AGENDA

Uphold NTBA values and use them as a litmus for your contributions to the board
Participate in board meetings and be responsive to requests by email
Encourage others to participate and make space for all voices
Foster relationships and create a trusting and welcoming environment
Speak with Respect
Hold each other accountable

- 1. **Call to Order & Establish Quorum (5 or more)**
 - 2. **Approval of the March Meeting Agenda** **5 min** (3:00-3:05pm)
 - 3. **Approval of the February Meeting Minutes** **5 min** (3:05-3:10pm)
 - 4. **Public Comment** **5 min** (3:10-3:15pm)
 - 5. **Partner Updates:** NTPUD, TMA, NLTRA, TCDA, Placer County **25 min** (3:15-3:40pm)
 - 6. **Internal Updates/Action Items** **70 min** (3:40-4:50pm)
 - a. Discussion and ACTION: Board and Executive Positions
 - Selection of Officers
 - 1. VP?
 - 2. President?
 - 3. Secretary/Judy Freidman?
 - New Board Members
 - 1. Miles Adler
 - 2. Diana Garcia
 - **ACTION ITEM: VOTE TO APPROVE OFFICER SEATS and New Board member Seats**
 - b. Discussion and ACTION Strategic Plan:
 - 1. Options:
 - a. Vote an extension of the 2022 for 1-2 more years
 - b. Begin now and do a 5 year Strategic plan
 - 2. **VOTE TO APPROVE BOARD RECOMMENDATION**
 - c. [ED Report](#)
 - Review ED report (2min/section)
 - 1. Economic Vitality
 - 2. Events/Marketing/Promo
 - a. Snowfest Parade - March 11
 - i. SUCCESS and THANK YOU and CONGRATS NTPUD!!!
 - b. Music on the Beach
 - c. Lights in the Sky
 - 3. Community Design/Organizational Capacity
 - d. [Financials](#)
7. **Anything for April 19, 2023 Board Meeting? Roundtable/ Director Updates?** **10min** (4:50pm-5:00pm)

8 Voting Members: Brian Gonsolves, Clayton Humphries, Julia Powers, Sean O'Brien, John Radebold, Jovanah Vigil, Emily Setzer, Heidi Hill Drum
3 Non-Voting Members: Tony Karwowski, Sara Monson, Brad Johnson