



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

**NTBA Board of Directors Meeting
Wednesday February 15, 2023
3:00 p.m. – 5:00 p.m**

[LINK TO DOCUMENTS](#)

THIS MEETING WILL BE HELD IN PERSON at NTEC

Join Zoom Meeting <https://zoom.us/j/7634763892>

Meeting ID: 763 476 3892

Call in line: 1(346)248-7799 Meeting ID: 763 476 3892

AGENDA

Uphold NTBA values and use them as a litmus for your contributions to the board
Participate in board meetings and be responsive to requests by email
Encourage others to participate and make space for all voices
Foster relationships and create a trusting and welcoming environment
Speak with Respect
Hold each other accountable

- 1. **Call to Order & Establish Quorum (5 or more)**
- 2. **Approval of the Febuary Meeting Agenda** **5 min** (3:00-3:05pm)
- 3. **Public Comment** **5 min** (3:05-3:10pm)
- 4. **Partner Updates:** NTPUD, TMA, NLTRA, TCDA **20 min** (3:10-3:30pm)
- 5. **Presentation:** Western Approach - Andy Deinken **30 min** (3:30-4:00pm)
- 6. **Internal Updates/Action Items** **55 min** (4:00-4:55pm)
 - a. Discussion and ACTION: Board and Executive Positions
 - THANK YOU BRIAN!!
 - Selection of Officers
 - 1. Anyone willing to stay in their position?
 - **ACTION ITEM: VOTE TO APPROVE OFFICER SEATS**
 - b. Discussion: Drone show updates
 - New Contract
 - 1. [Review Sky Elements proposal](#)
 - Refund GLDC
 - **ACTION ITEM: OFFICIAL VOTE TO APPROVE MOVING TO LABOR DAY FRIDAY**
 - c. Discussion Strategic Plan:
 - Strategic Plan - 2022 Revamp (2 year)
 - 1. Options: Vote an extension of the 2022 for 1-2 more years or do another 3-5 year plan
 - d. [ED Report](#)
 - Review ED report (2min/section)
 - 1. Economic Vitality
 - 2. Events/Marketing/Promo
 - a. Parade - March 11
 - i. Volunteers
 - 3. Community Design/Organizational Capacity
 - [Financials](#)
 - 1. QB Updates
 - 2. Taxes - W2/1099s
- 7. **Anything for March 15, 2023 Board Meeting?** **10min** (4:55pm-5:00pm)

8 Voting Members: Brian Gonsolves, Clayton Humphries, Julia Powers, Sean O'Brien, John Radebold, Jovanah Vigil, Emily Setzer, Heidi Hill Drum
3 Non-Voting Members: Tony Karwowski, Sara Monson, Brad Johnson