



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

NTBA Board of Directors Meeting

Wednesday January 19, 2022

3:00 p.m. – 5:00 p.m

[LINK TO DOCUMENTS](#)

THIS MEETING WILL BE HELD VIRTUALLY via ZOOM

Join Zoom Meeting <https://zoom.us/j/7634763892>

Meeting ID: 763 476 3892

Call in line: 1(346)248-7799 Meeting ID: 763 476 3892

AGENDA

Uphold NTBA values and use them as a litmus for your contributions to the board

Participate in board meetings and be responsive to requests by email

Encourage others to participate and make space for all voices

Foster relationships and create a trusting and welcoming environment

Speak with Respect

Hold each other accountable

1. **Call to Order & Establish Quorum (5 or more)**
2. **Approval of the January Meeting Agenda** **5 min** (3:00-3:05pm)
3. **Approval of the [December Meeting Minutes](#)** **5 min** (3:05-3:10pm)
4. **Public Comment** **5 min** (3:10-3:15pm)
5. **Partner Updates:** NTPUD, TMA, NLTRA **10 min** (3:15-3:25pm)
6. **Presentations** **60min** (3:25pm-4:25pm)
 - a. TMA Presentation - Sara Monson (15Min)
 - Questions/Comments
 - b. Placer County Presentation TOT- Lindsay Romack (15Min)
 - Questions/Comments
 - c. Placer County Presentation STRs- Nick Martin/Stephanie Holloway (30Min)
7. **Internal Updates** **30min** (4:25pm-4:55pm)
 - a. [Review ED report](#) - (2min/ section)
 - COVID/ Economic Vitality / Membership/ TBID
 1. Presentations
 - a. Benefit Assessment District
 - b. Regional Parking Study
 2. Parking Management
 - Events
 1. Parade
 2. MOTB 2022 Updates
 3. July 3, 2022 Hybrid Show Updates
 - Community Design/Organizational Capacity
 1. Questions?



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b. [Financials](#)

- Questions for ED?


8. Director Roundtable- How'd we do/Board Norms

5min (4:55pm-5:00pm)

a. **Anything any Director would like to Share?**

b. **February 16, 2022 Board Meeting**

- Please contact Alyssa with any desired topics for agenda

8 Voting Members: Brian, Clayton, Julia, Sean, John, Jovanah, Emily, Heidi  3 Non-Voting Members: Katie, Sara, Brad