

## chamber & business association benefits



**REACH 44,500 READERS IN EVERY ISSUE**

**The only magazine targeting visitors and second homeowners  
throughout Lake Tahoe and Truckee**

### *Benefits:*

- **15% OFF ALL RATES**
- Free one-on-one marketing consultation
- All ads included in free, digital edition at no extra charge
- Free ad design with all bookings for print and web advertising



## Local print advertising works.

- People come to tahoe to unplug.
- Their first stop is to pick up a Tahoe Weekly and plan their next adventure.
- 85% of visitor decisions are made after arrival.
- We bring visitors to your business!