

## Expanded Marketing Benefits for a Fee

### Email Broadcast(s) to NTBA Database(s)

Database Description	Database Size	Single Cost	Non-Profit & Artist Single Cost	3-Pack Cost*
Members Only	~300	\$70	\$50	\$180   \$60/email
*Main Database	~4,800	\$100	\$75	\$285   \$95/email
Customized List	TBD	\$80	\$60	\$225   \$75/email

\*All 3 broadcasts must be scheduled & paid upfront within 12 months. Best value, 1.5 cents per email.  
[Click here](#) for reservation & content submission instructions.

### Sponsor NTBA-Produced Event(s)

Event	Level 1	Level 2	Level 3
Kings Beach Snowfest Parade	\$150	\$300	\$500
Clean Up Days	\$250	\$500	N/A
Lights in the Sky Drone Show	\$150	\$300	\$500 + more
Music on the Beach	\$500 (co-sponsor)	\$700 (sole)	\$1,600
Passport to Dining	\$500	N/A	N/A

Click [Event Sponsorship Opportunities](#) for benefits associated with each level

### Market Your Business at NTBA-Produced Event(s)

Contact NTBA staff for more information and to reserve a minimum 45 days prior to event

Music on the Beach – 1 concert	Business Members	Non-Profit
10x10 tent (provided and staffed by member)	\$100	\$50
Distribution of business materials	Free	Free

*Takes place annually, most Fridays in summer.*

*Estimated Attendance 1,000 per concert. Limited availability. No sales or sampling allowed.*

### Advertise Your Event(s) on KB Streetlight Banners

	Cost
Members	\$35 per banner
Non-Members	\$45 per banner

Click for [Kings Beach Streetlight Banner Information and Application](#)