



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

NTBA Board of Directors Meeting

Wednesday March 16, 2022

3:00 p.m. – 5:00 p.m

[LINK TO DOCUMENTS](#)

THIS MEETING WAS BE HELD VIRTUALLY via ZOOM

Join Zoom Meeting <https://zoom.us/j/7634763892>

Meeting ID: 763 476 3892

Call in line: 1(346)248-7799 Meeting ID: 763 476 3892

MINUTES

Uphold NTBA values and use them as a litmus for your contributions to the board
Participate in board meetings and be responsive to requests by email
Encourage others to participate and make space for all voices
Foster relationships and create a trusting and welcoming environment
Speak with Respect
Hold each other accountable

1. **Call to Order & Establish Quorum (5 or more)**
 - a. Called to order 3:04 p.m. (Brian, Julia, Sean, John, Emily, Heidi)
2. **Approval of the March Meeting Agenda** **5 min** (3:00-3:05pm)
 - a. Approval of March agenda, Julia motioned, Sean seconded, 0 opposed
 - b. Approval of February minutes, John motioned, Julia seconded, 0 opposed
3. **Approval of the February Meeting Minutes** **5 min** (3:05-3:10pm)
4. **Public Comment** **5 min** (3:10-3:15pm)
 - a. none
5. **Partner Updates: NTPUD, TMA, NLTRA, TCDA** **15 min** (3:15-3:30pm)
 - a. NTPUD Brad Johnson - Snowfest went well, pancake breakfast, parade, after party. Park is melting, field activities are popular, kicking off budget season with capital investment in rec and parks (new stairs in regional park from lower lot to lower fields, ADA trail, trailhead at Pam Emmerich trailhead and signage, Tahoe Vista Rec Area dredging for boat ramp at middle water years and kayak/SUP storage racks). Don't anticipate boat ramp to open this summer due to low water levels.
 - b. TMA - Julia Tohlen filled Program Manager job, weekend park and ride lots still active through March 20th (TC Transit center and Truckee HS and Truckee airport); TART connect from 8-midnight, some zones Fri/Sat until 10:30 p.m.
6. **Board Norms Reminder/Revisit** **10min** (3:30pm-3:40pm)
 - a. Posted at top of the agenda - reminder to follow and hold each other accountable
7. **Internal Updates/Discussion & Action Items** **70min** (3:40pm-4:50pm)
 - a. Review [ED report](#) - (2min/ section)
 - COVID/ Economic Vitality / Membership/ TBID
 1. Questions?
 - a. Member appreciation party May 12, 6:30-8 pm
 - b. Introduction of Heidi Hill Drum as board member
 - Events
 1. Parade
 - a. HUGE SUCCESS!
 - b. THANK YOU ALL!



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- i. Board member praises, appreciated Spanish translation
- ii. Next year goals: improve communications with Snowfest (e.g. Dress Your Dog Contest was posted with incorrect times), work during off season to limit last minute requests, coordinate wing eating event to also occur at after party location so times don't overlap, encourage more floats to have music, get more art cars, more music/dj at the after party, idea of using metal MOTB cups at future event, ideas to support staffing levels at brewery

2. DISCUSSION: July 3, 2022 Drones

- a. Updates since Feb Meeting
- b. Discussion
 - i. Alyssa negotiated with vendor for \$50k for July 3 15 minute KB drone show and 15 min TC show July 4th with 3 year agreement with TCDA and NTBA plus ~\$5k ancillary costs (e.g. hotel for vendor etc.); NLTRA agreed to pay \$50k contract with TOT funding; no BMPs necessary
 - ii. May pursue choreographing music with the show, perhaps with the radio
- c. Board members to Review Agreements
- d. ACTION ITEM: VOTE TO APPROVE**
 - i. Brian moved to approve, Heidi seconded, 0 opposed

3. Questions?

- Community Design/Organizational Capacity
 1. Board Members - suggestions?
 2. Questions?

Overall ED:

Board supportive of doing Meyers Briggs test

Board to join in person next month for April Board meeting; Sean motioned, Heidi seconded, 0 opposed

b. [Financials](#)

- Questions for ED?
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8. Director Roundtable- How'd we do/Board Norms?

10min (4:50pm-5:00pm)

a. **April 20, 2022 Next Board Meeting - Topics?**

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8 Voting Members: Brian, Clayton, Julia, Sean, John, Jovanah, Emily, Heidi, [redacted] 3 Non-Voting Members: Tony, Sara, Brad

ADD LAST NAMES
ALL IN FAVOR