

Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

NTBA Board of Directors Meeting Wednesday August 17, 2022 3:00 p.m. – 5:00 p.m

LINK TO DOCUMENTS

THIS MEETING WAS HELD VIRTUALLY

Join Zoom Meeting https://zoom.us/i/7634763892

Meeting ID: 763 476 3892

Call in line: 1(346)248-7799 Meeting ID: 763 476 3892

AGENDA

Uphold NTBA values and use them as a litmus for your contributions to the

Participate in board meetings and be responsive to requests by email

Encourage others to participate and make space for all voices

Foster relationships and create a trusting and welcoming environment.

Speak with Respect

Hold each other accountable

Attendees:

Emily Setzer

Heidi Hill Drum

Julia Powers

John Radebold

Brad Johnson (until 4:00pm)

Sara Van Siclen

Other attendees:

Nick Martin-Placer County

- 1. Call to Order & Establish Quorum (5 or more)
 - a. Call to order at 3:10 p.m.
 - b. Quorum not established

2. Approval of the August Meeting Agenda

5 min (3:00-3:05pm)

a. skipped

3. Approval of the June Meeting Minutes

5 min (3:05-3:10pm)

a. skipped

4. Public Comment

5 min (3:10-3:15pm)

a. None

5. Partner Updates: NTPUD, TMA, NLTRA, TCDA

15 min (3:15-3:30pm)

a. NTPUD: Summer programming going well, good attendance on all programs, will be launching Fall activities such as Big Truck kids Halloween event; Replacing regional park stairs from lower parking lot to lower fields, Carnelian Bay water main project in 28 to start around Garwoods towards Tahoe City next week for 24 hours/day; In middle of



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strategic plan update; Undergoing Active Recreation Study and are analyzing Firestone property for rec center and pool site, holding joint PUD workshop on Sep. 30; Secline property - NTPUD requested that DPW coordinate with EV committee to discuss proposal and seek input; Board awarded design contract with tennis court stair replacement and electrical upgrades as well as new pickleball courts

- b. TMA: Fall TART begins Sep. 6, Free shuttle TART service from Castle Peak Northstar parking lots to drone shows
- c. Placer: Two dilapidated Salmon Ave houses scheduled to be demolished in October

6. Internal Updates/Discussion & Action Items

- **7. 75min** (3:30pm-4:45pm)
 - a. Review <u>ED Report</u> (2min/ section)
 - Economic Vitality / Membership/ TBID
 - I. Questions?
 - Biltmore Presentation August 29, 2022 3:30-5:00pm NTEC
 - a. Discussion of negative member sentiment about Benefit Assessment District (BAD)
 - Biltmore group/Boulder Bay presenting Aug. 29, they will meet with our members in September and with community at large in October
 - c. Freed up TOT will be run through NLTRA, Alyssa is on the committees as well as someone from Sierra Community House and Sarah Coolidge, it's likely to increase from 7 to 13 members
 - Events
 - 1. July 3 Update
 - a. September 2, 2022
 - b. Looking at backup plans for locations in future
 - c. Considering Labor Day instead of the 3rd options for future
 - 2. MOTB Update
 - a. Volunteers needed for September 2
 - b. Discussions of roping off area for alcohol for next season, hiring concert manager for next season
 - 3. Passport to Dining
 - a. Normal date is Nov. 3 but NTEC is booked, pushing back to Nov. 10
 - Community Design/Organizational Capacity
 - 1. Grants/TBID funding for Design
 - a. Lights installed in October, flipped over for Small Business Saturday
 - 2. Staffing updates
 - a. Working to fill Chloe's position, position will be posted this week, 32 hours per week and proposed at \$20/hour, concerns about low pay compared to regional wages
 - 3. Contracting Updates
 - a. Kimberly Adams contract for business and community relations
 - 4. Questions?
 - b. Financials
 - Review Budget 2022/2023
 - ACTION ITEM: Vote to approve Budget (if so desired by BOD)
 - Julia suggested pay increase for Alyssa and Kerry, who steered the board through Covid, and to consider cost
 of living adjustments, TCDA provides medical stipend, Alyssa has been giving her stipend to Kerry, awaiting
 answer from NLTRA about contract request that would include more funding from TBID for increased pay and
 benefits/health stipend, request for Alyssa and Kerry to schedule vacations.

8. Director Roundtable- How'd we do/Board Norms?

15min (4:45pm-5:00pm)

September Board Meeting? Agenda items

8. Voting Members: Brian Gonsalves, Clayton Humphries, Julia Powers, Sean O'Brien, John Radebold, Jovanah Vigil, Emily Setzer, Heidi Hill Drum 3 Non-Votina Members: Tony Karwowski. Sara Van Siclen. Brad Johnson