



TAHOE PROSPERITY CENTER

## ENVISION TAHOE



# Envision Tahoe Partnership Tool Kit

Lake Tahoe Basin Prosperity Plan 2.0

---

**LAUNCH DATE: JANUARY 10TH – 31ST**

We've compiled a series of resources in this Partnership Tool Kit to make it easy for you to communicate with your audience via social media and email.



**“DIVERSIFYING TOURISM AND RECREATION-BASED ECONOMIES LIKE TAHOE IS A DECADES-OLD CHALLENGE THAT MANY COMMUNITIES IN THE U.S. AND ABROAD HAVE TACKLED, WITH SOME SUCCESS STORIES TO INSPIRE US.”**

# Help Spread the Word!

## ENVISION TAHOE RESOURCES

---

### Envision Tahoe Links

Envision Tahoe Webpage with Survey: <https://tahoeprosperty.org/envision-tahoe/>

### Envision Tahoe #Hashtags

#EnvisionTahoe #TahoeProsperity #TahoeTogether #DiversifyTahoe  
#ResilientTahoe #WorkforceTahoe #ConnectedTahoe #LakeTahoe

### Envision Tahoe Social Handles

Facebook @TahoeProsperityCenter @TahoeTogether  
Instagram @TahoeProsperity  
Twitter @Tahoeprosperty

---



**STRENGTHENING REGIONAL PROSPERITY BY CONVENING STAKEHOLDERS, JURISDICTIONS, AND ORGANIZATIONS TO FACILITATE COLLABORATION SO THAT WE CAN MAKE PROGRESS. WE MUST WORK TOGETHER AS ONE LAKE AND ONE REGION.**



TAHOE PROSPERITY CENTER

# ENVISION TAHOE RESOURCES

Click Pictures to download graphics from our Google Drive.  
Copy-paste sample copy with #hashtags included. Don't forget to share your custom survey link.

## Facebook Posts



Together we can make Lake Tahoe a place where you can Live, Work, and Play. Please complete this survey to have your say on Tahoe's future. Survey link.  
#EnvisionTahoe #TahoeProsperity #DiversifyTahoe #ResilientTahoe #WorkforceTahoe #ConnectedTahoe

## Instagram Posts



Together we can make Lake Tahoe a place where you can Live, Work, and Play. Please complete this survey to have your say on Tahoe's future. Survey link. Link in BIO. #EnvisionTahoe #TahoeProsperity #TahoeTogether #DiversifyTahoe #ResilientTahoe #WorkforceTahoe #ConnectedTahoe #LakeTahoe

## Twitter Posts

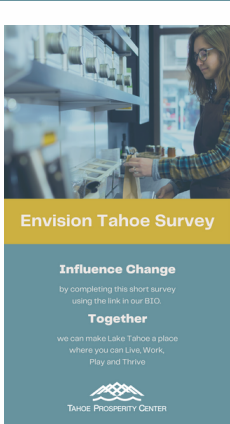


Together we can make Lake Tahoe a place where you can Live, Work, and Play. Please complete this survey to have your say on Tahoe's future.

Survey link:

#EnvisionTahoe #WorkforceTahoe #TahoeProsperity

## Story Posts



Survey link:



TAHOE PROSPERITY CENTER

# ENVISION TAHOE RESOURCES

Click picture to download Envision Tahoe Email PDF with Embedded Links.



**Envision Tahoe Survey**



## **Influence Change**

by completing this short survey.  
We need you to help us understand what is needed to help our Lake Tahoe communities.

## **Together**

we can make Lake Tahoe a place where you can Live, Work, Play and Thrive.

## **Envision Lake Tahoe**

working for all our local residents and businesses.



TAHOE PROSPERITY CENTER

**Complete Survey Here**



TAHOE PROSPERITY CENTER



TAHOE PROSPERITY CENTER

## ENVISION TAHOE



# MISSING SOMETHING?

We're Here to Help

---

## CONTACT US HERE

[TPC CEO: Heidi@tahoeprosperty.org](mailto:Heidi@tahoeprosperty.org)

[Survey Issues: Shelby@tahoeprosperty.org](mailto:Shelby@tahoeprosperty.org)

[Marketing Resources: Erica@darkecreative.com](mailto:Erica@darkecreative.com)



TAHOE PROSPERITY CENTER