

# Community Clean Up Days

Annually the first Saturday in June & last Saturday in September

June 4, 2022 & September 24, 2022, 9am-1pm

Kings Beach, Carnelian Bay, Tahoe Vista, and Crystal Bay

Estimated Volunteer Participants: 150 – *estimated 95% residents*

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## Sponsorship Opportunities

### Sparkling Sponsorship: \$500

1. Prominent color logo on:
  - a. 2 vertical banners at volunteer registration area
  - b. Posters (40 distributed Carnelian Bay to Crystal Bay)
  - c. Dedicated NTBA event webpage; live year-round and promoted from homepage; logo linked to sponsor's URL
  - d. approximately 30 days prior to the event
  - e. NTBA's online event calendar listing
  - f. NTBA Facebook post
2. Business name listed:
  - a. As a Sponsor on NTBA's Facebook event page
  - b. As a Sponsor in NTBA press release(s) about event
3. Opportunity to provide up to 100 promotional items (giveaway with your name/logo) or coupons for NTBA to distribute at volunteer registration (optional)

### Community Pride Sponsorship: \$250

1. Color logo on:
  - a. 2 vertical banners at volunteer registration area
  - b. Posters (40 distributed Carnelian Bay to Crystal Bay)
  - c. Dedicated NTBA event webpage; live year-round and promoted from homepage; logo linked to sponsor's URL
  - d. approximately 30 days prior to the event
  - e. NTBA's online event calendar listing
2. Business name listed:
  - a. As a Sponsor on NTBA's Facebook event page
  - b. As a Sponsor in NTBA press release(s) about event
3. Opportunity to provide up to 100 promotional items (giveaway with your name/logo) or coupons for NTBA to distribute at volunteer registration (optional)

### Clean Up Day Sponsorship: \$150

1. Color logo on:
  - a. Dedicated NTBA event webpage; live year-round and promoted from homepage (approximately 30 days prior to the event); logo linked to sponsor's URL
  - b. NTBA's online event calendar listing
2. Business name listed:
  - a. On posters (40 printed and distributed from Carnelian Bay to Crystal Bay)
  - b. On 2 vertical banners at registration area
  - c. As a Sponsor on NTBA's Facebook event page
3. Opportunity to provide up to 100 promotional items (giveaway with your name/logo) or coupons for NTBA to distribute at volunteer registration (optional)