



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

NTBA Board of Directors Meeting

Wednesday November 17, 2021

3:00 p.m. – 5:00 p.m

[LINK TO DOCUMENTS](#)

THIS MEETING WILL BE HELD IN-PERSON AT THE NORTH TAHOE EVENT CENTER

AGENDA

Uphold NTBA values and use them as a litmus for your contributions to the board

Participate in board meetings and be responsive to requests by email

Encourage others to participate and make space for all voices

Foster relationships and create a trusting and welcoming environment

Speak with Respect

Hold each other accountable

1. **Call to Order & Establish Quorum (5 or more)**
2. **Approval of the November Meeting Agenda** **5 min** (3:00-3:05pm)
3. **Approval of the [October Meeting Minutes](#)** **5 min** (3:05-3:10pm)
4. **Public Comment** **5 min** (3:10-3:15pm)
5. **Partner Updates:** NTPUD, TMA, NLTRA **15 min** (3:15-3:30pm)
6. **Internal Updates** **75min** (3:30pm-4:45pm)
 - a. [Review ED report](#) - (2min/ section)
 - COVID/ Economic Vitality / Membership/ TBID
 1. Small Business Saturday Vision/Ideas
 2. TBID Update
 3. Board to ask questions
 - Events
 1. **Discussion** - post Parade Event Ideas
 2. PTD Survey Update
 3. Christmas Gathering
 - Community Design/Organizational Capacity
 1. [Lighting Programs](#)
 - a. Contest
 - b. Adopt a pole conversation
 - b. [Financials](#)
 - Questions for ED
 - c. **Housing/STR Conversation - Discussion**
 - Housing Impacts
 - Permit Restrictions
 - Nuisance/Enforcement
7. **Board Member Roundtable- How'd we do/Board Norms** **15min** (4:45pm-5:00pm)
 - a. **December 15, 2021 Board Meeting**
 - Please contact Alyssa with any desired topics for agenda

8 Voting Members: Maggie, Brian, Clayton, Julia, Sean, John, Jovanah, Emily, Heidi 3 Non-Voting Members: Katie, Sara, Brad