



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

**NTBA Board of Directors Meeting
Wednesday August 18, 2021
3:00 p.m. – 5:00 p.m**

[LINK TO DOCUMENTS](#)

*THIS MEETING WILL BE HELD IN-PERSON AT THE NORTH TAHOE EVENT CENTER -
You can also call into the meeting and/or use the Zoom Meeting for a video meeting option:*

**Join Zoom Meeting <https://zoom.us/j/7634763892>
Meeting ID: 763 476 3892**

Call in line: 1(346)248-7799 Meeting ID: 763 476 3892

In attendance:

**Maggie Steakley
Brian Gonsolves
Clayton Humphries- virtual
Julia Powers
Sean O'Brien
John Radebold
Emily Setzer
Jovanah Vigil
Brad Johnson
Christine Maley-Grubl**

Not in attendance:

**Charles Teran
Katie Biggers/NLTRA rep**

- 1. Call to Order & Establish Quorum (5 or more) - Maggie**
 - a. Maggie called to order at 3:09 pm
- 2. Approval of the August Meeting Agenda - Maggie 2 min (3:00-3:02pm)**
 - a. John moved to approve the August Meeting Agenda
 - b. Sean Seconded
 - c. Approved
- 3. Approval of the [July Meeting Minutes](#) - Maggie 3 min (3:02-3:05pm)**
 - a. John moved to approve the July Minutes
 - b. Brian seconded the motion with changes
 - Recommended that we add last names and Board members in attendance at the top so that for the future or public to know and understand vs just last names.
 - Edit to "I think amendments" sentence
 - Edit Sentence that says "The Samir" to just Samir
 1. Alyssa Agreed to do so and Brian seconded the motion with the changes.
 - c. Maggie abstained due to not being at the meeting in August.
- 4. Public Comment 5 min (3:05-3:10pm)**
 - a. No members of the public in attendance
- 5. Partner Updates: NTPUD, TMA, NLTRA 10 min (3:10-3:20pm)**



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a. TMA - Christine

- TART connect has been extremely successful so far
 1. 7600 riders in KB/TV zone
 2. 11000 riders in TC zone
 3. 36000 passengers total since beginning
 4. Plan is to run through Labor Day but hoping to expand the program longer
 - a. Hoping for fall services due to the successes of the program
 - b. Next phase to expand into Carnelian Bay
- Sean - just from our families experience its been wonderful - our son has been able to use the service - it's safe and reliable for kids and the community - thank you
- Julia- Are you hearing any complaints from taking away service for Uber/Lift/Taxis?
 1. Sean responded that most children don't use taxi or uber services but that TART connect has been great for kids and families - very helpful for families
 2. Christine said they haven't been hearing any complaints from that side - especially since services aren't during the super late nights and folks who want to go a further distance and not stop in each individual zones tend to use those services

b. NTPUD - Brad

- Construction projects about our second half of the season are about to ramp up. Communications will be going out soon.
 1. Fire Hydrant & Water Main.
 2. Big Tank being re-coded
- Hosting a virtual Tahoe Summit at the Event center and invitation only.
- The Regional Project is almost complete and we will have a soft opening. On Fri. Sept. 17 will be a formal ribbon cutting ceremony! We will be featuring our community garden as well.
- The Summer Programming series has been well attended and we will keep with 6 sessions next year. INCLUDING 1 Spanish Night!
- Questions?
 1. John had questions about tennis courts and pickleball courts - dedicated pickleball ?
 - a. Schedule is 2022-2023 to redo the tennis courts but grants will allow this to be done faster
 - b. They do plan to have dedicated tennis and dedicated pickleball courts
 - c. John asked about the basketball courts?
 - i. Brad said yes they're working on the analysis not only of basketball courts but to expand into skatepark, pool etc - in partnership with Tahoe City they're doing an analysis of what they have and what they need and can come up with a future plan of action from there
 2. Maggie - are you collecting demographics at the events? What if you do spanish headsets at all events including english movies? Another idea is dual screens.
 - a. Brad thought this was a wonderful idea he would bring forward to his team
 - b.

c. NLTRA - Alyssa provided update



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- Join the blue crew clean-up day
- CEO search is underway - hired a agency to help assist
- TBID electronic portal will be available soon
- Liz Bowling is no longer working with NLTRA
 1. Liz was going to take on the board role but with her leaving I will keep you updated who that is. Our bi-laws say it needs to be the CEO, so we shall see who will fill in.

6. **Board Engagement Session**

60min (3:20pm-4:20pm)

a. Introduction

- Our intention is to build board engagement, support board networking, collaborative work towards organization goals and strategic plan.

b. Networking Activity-

- 'What do you find most fulfilling about being on NTBA Board' → revised to what is your expertise and how can NTBA leverage that?

1. Talking Line Activity - 45 sec per person

- a. Our Board members lined up in two lines and spent 45 seconds talking about their strengths they can bring to the table/to our board and their past experiences/work experiences and life experiences that also gives them strengths to bring forward to the Board

2. Online Discussion - With Clayton & Jovana

- a. Clayton - brought on by Joy in marketing and advertising. Clayton sold real estate in HI and they have similar communities.
 - i. Ran Tahoe Quarterly and now is working at Compass Brokerage in Tahoe City. Being on the board
 - ii. wish there was more interaction
- b. Jovanah - new to the board for a few months
 - i. in tahoe for 10 years and in real estate - started out in vacation rentals and property management.
 - ii. for the last 3 years started her own office. She is with EXP and in the squaw area.

c. Board Reflections

- Review self assessment/discussion

1. What do you see as the greatest strengths of the Board given these responses

- a. Julie - we are directors and It is a privilege. One of the things I get out of it is being in the know. Help facilitate where to put our energy.
 - i. We come up with an idea and Alyssa runs with it and turns it into something
- b. Emily- opportunity to speak for our community
- c. Alyssa (not on the board) - how diverse our board is right now.
- d. John - impacting the community and getting involved. Board can help with the quality of life for our locals and visitors
- e. Jovanah - developing our leadership skills and expanding our networking



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- i. Making a difference for our community
- f. Clayton - individually we have a great set of skills, I think if we can get more constructive engagements we can really get somewhere as a board.
 - i. Bringing our experiences together is a huge strength
- g. Brad - Diversity of the Board
 - i. Connection with our community is spectacular
 - ii. We have a really effective and high functioning Board - it's impressive
2. Where do you see opportunities for improvement
 - a. Julie - when I am preparing for the meeting and looking at the finances I don't seem to grasp and would love to learn more about how to get involved ... maybe a treasury report
 - i. Sean - I second that. Maybe we can disseminate them a little more and do a laminated terms sheet
 1. "Look at the financials like a deer in headlights"
 - ii. Alyssa - I can help create a Treasurer report - and summary of financials that will maybe help
 1. The Board doesn't want to add more to Alyssa
 2. The Board feels the Treasurer should do this moving forward
 - a. Alyssa explained that Kristi has left the Board sadly and her position as treasurer due to personal and professional reasons and so she's working on a replacement currently.
 - b. Maggie - being up on finances and meeting prep! HR, Legal are other areas I'm not comfortable or knowledgeable with - be knowledgeable about what you know and are good at...
 - c. Brad - know what your strengths are and what your weaknesses are and recruit what you need!
 - d. Clayton - being more open and comfortable with sharing even if we are wrong
 - i. Need to have deeper engagement with each other
 - ii. More participation
 - iii. More discussion
3. What are some strategies that can support improvement
 - a. Julia's idea of a treasurer report/breakdown
 - b. financial knowledge meeting once a year
 - c. Emily brought up Main Street America program
 - i. training they offer
 - ii. they also offer other ideas that might benefit us
 - iii. Virtual training



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- d. Alyssa Brought up the idea of the TCF Board Engagement program - Clayton introduced her to this program - it's in October and she's working on this
- Review open-ended comment
 1. THANK YOU for being open and honest and feeling comfortable to write such a thoughtful response
 2. Discussion on Meeting Structure:
 - a. Creating a trusting and welcoming environment
 - b. Norms or New ways of working together that we place on the agenda and ask "how'd we do" at the end
- Brainstorm ways for more engagement in Board Meetings
 1. commit to more participation
- Develop ways of working together
 1. Discussion- How do we uphold our ways of working together or address issues or ways where we are not
 - a. Julie - board engagement by creating non formal gatherings to get to know each other
 - b. Sean - being open minded and speak with respect
 - i. Tone of communication is key
 - c. John - Group activities
 - d. Clayton - showing face and supporting our community. Learning of new things that are in our community. Focus in structure
 - i. Supporting our businesses - going to a different business and showing them NTBA Board there
 - e. Jovanah - creating a culture and amplifying everyone's skill set.
 - f. Brad - board training / poole resources and bring something
 - g. Christine
 - i. Board Orientation
 - ii. Board Handbook
 - h. Maggie- Participate
 - i. Be Accountable to and for one another
 - ii. Put Norms on agenda
 - i. Alyssa - speaking with respect
 - i. supporting your ED & Staff - have the trust that they are doing it with the best interest of NTBA. Without having to justify everything.
 - ii. Keeping everything positive - we have an amazing board and staff and opportunity and so much to smile about!
 - iii. Participation is key

• **MAGGIE CALLED THE MEETING AJORNED at 4:32pm**

7. PRESENTATION- John Eric Henry-Pinnacle- DRONES

40min (4:20pm-5:00pm)

8. September 15, 2021 Board Meeting



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- a. Contact Alyssa with any desired topics for agenda

10 Voting Members: Charlie, Maggie, Brian, Clayton, Julia, Sean, John, Jovanah, Emily

3 Non-Voting Members: Jeff, Christine, Brad