

2022 KINGS BEACH STREETLIGHT BANNER APPLICATION

APPLICATION DATE: _____ APPLICANT FULL NAME: _____

BUSINESS/ ORGANIZATION NAME: _____

MAILING ADDRESS, CITY, STATE, ZIP: _____

BUSINESS OR NON-PROFIT ORGANIZATION PHONE: _____

E-MAIL : _____ CELL PHONE: _____

NAME OF EVENT/PROGRAM: _____

DATE(S) OF EVENT/PROGRAM: _____

NUMBER OF BANNERS REQUESTED _____

Important! Must be a minimum of 6 and in even increments not to exceed 10 banners.

REQUESTED INSTALLATION START DATE (CHOOSE FROM SCHEDULE BELOW)

Schedule # _____ Start Date ____/____/____ End Date ____/____/____

Should Applicant desire displaying banners for two or more 3-week periods during non-summer months (October through April), please contact NTBA staff and the request will be handled on a case by case basis.

2022 Installation Schedule:

Schedule # 3-Week Schedule Start Date and End Date (Wednesday – Wednesday)

17 (2021)	Dec 8 – Dec 29, 2021
1	Dec 29, 2021 – Jan 19, 2022
2	Jan 19 – Feb 9, 2022
3	Feb 9 – Mar 2, 2022
4	Mar 2 – Mar 23, 2022
5	Mar 23 – Apr 13, 2022
6	Apr 13 – May 4, 2022
7	May 4 – May 25, 2022
8	May 25 – Jun 15, 2022
9	Jun 15 – Jul 6, 2022
10	Jul 6 – Jul 27, 2022
11	July 27 – Aug 17, 2022
12	Aug 17 – Sep 7, 2022
13	Sep 7 – Sep 28, 2022
14	Sep 28 – Oct 19, 2022
15	Oct 19 – Nov 9, 2022
16	Nov 9 – Nov 30, 2022
17	Nov 30 – Dec 21, 2022

APPLICATION CHECKLIST:

All banner applications must be submitted in writing and in order to be considered must accompany all of the following:

- Completed 2022 Kings Beach Street Light Banner Application
- \$200.00 Administrative Fee (\$50 is non-refundable) payable to NTBA (PO Box 1023, Kings Beach, CA 96143 or pay with credit card in person or by phone (530) 546-9000
- Banner artwork including completed or rough graphic design, including color scheme (submitted as PDF file) and banner text

Should my application be approved, I agree that I have read and will comply with all guidelines and pay all fees as outlined.

Applicant Signature

Printed Name of Applicant

Date