

[Music on the Beach, Lights in the Sky](#)

A Community Celebration with Live Music & Drone Light Show

Friday September 10, 5:30-9:00pm, Kings Beach State Recreation Area

An extension of our 8-week free concert series July 9 – September 3, 2021 (excluding August 6) and will include a Drone Light Show following the concert.

Music on the Beach Estimated Attendance: 900/concert | 8,100/series - estimate 56% resident, 44% visitors



SPONSORSHIP OPPORTUNITIES

Resilience Sponsorship: \$1,000

1. Prominent Color logo included on:
 - a. All event marketing collateral and print advertisements
 - b. Dedicated NTBA event webpage; logo linked to sponsor's URL
 - c. NTBA's online event calendar listing
 - d. Event banners to be displayed at the venue
2. Business name included:
 - a. As a sponsor on NTBA's Facebook Event Page
 - b. As a sponsor in NTBA press release(s) about event
3. At-venue benefits:
 - a. Thanked over the PA system as a sponsor minimum three (3) times
4. Social media
 - a. (2) Dedicated social media posts

Community Sponsorship: \$500

1. Color logo included on:
 - a. All event marketing collateral and print advertisements
 - b. Dedicated NTBA event webpage; logo linked to sponsor's URL
 - c. NTBA's online event calendar listing
2. Business name included:
 - a. As a sponsor on NTBA's Facebook Event Page
 - b. As a sponsor in NTBA press release(s) about event
3. Thanked over the PA system as a sponsor a minimum of two (2) times at the event
4. Social media
 - a. (1) Dedicated social media post

Friend Sponsorship: \$300

1. Color logo included on:
 - a. All event marketing collateral and print advertisements
 - b. Dedicated NTBA event webpage; logo linked to sponsor's URL
 - c. NTBA's online event calendar listing
2. Business name included:
 - a. As a sponsor on NTBA's Facebook Event Page
 - b. As a sponsor in NTBA press release(s) about event
3. Thanked over the PA system as a sponsor a minimum of one (1) time at the event
4. Social Media
 - a. Named as a sponsor through a social media post

Neighbor Sponsorship: \$150

1. Thanked as a sponsor over the PA system as a sponsor a minimum of one (1) time at the event
2. Business name included as a sponsor on NTBA's Facebook Event Page
3. Business name included as a sponsor in NTBA press release(s) about event
4. Social Media
 - a. Named as a sponsor through a social media post