

## 2021 KINGS BEACH STREETLIGHT BANNER APPLICATION

APPLICATION DATE: \_\_\_\_\_ APPLICANT FULL NAME: \_\_\_\_\_

BUSINESS/ ORGANIZATION NAME: \_\_\_\_\_

MAILING ADDRESS, CITY, STATE, ZIP: \_\_\_\_\_

BUSINESS OR NON-PROFIT ORGANIZATION PHONE: \_\_\_\_\_

E-MAIL : \_\_\_\_\_ CELL PHONE: \_\_\_\_\_

NAME OF EVENT/PROGRAM: \_\_\_\_\_

DATE(S) OF EVENT/PROGRAM: \_\_\_\_\_

NUMBER OF BANNERS REQUESTED \_\_\_\_\_

Important! Must be a minimum of 6 and in even increments not to exceed 10 banners.

REQUESTED INSTALLATION START DATE (CHOOSE FROM SCHEDULE BELOW)

Schedule # \_\_\_\_\_ Start Date \_\_\_\_/\_\_\_\_/\_\_\_\_ End Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Should Applicant desire displaying banners for two or more 3-week periods during non-summer months (October through April), please contact NTBA staff and the request will be handled on a case by case basis.

### 2021 Installation Schedule:

Schedule #      3-Week Schedule Start Date and End Date (Wednesday – Wednesday)

<b>17 (2020)</b>	Dec 16, 2020 – Jan 6, 2021
<b>1</b>	Jan 6 – Jan 27, 2021
<b>2</b>	Jan 27 – Feb 17, 2021
<b>3</b>	Feb 17 – Mar 10, 2021
<b>4</b>	Mar 10 – Mar 31, 2021
<b>5</b>	Mar 31 – Apr 21, 2021
<b>6</b>	Apr 21 – May 12, 2021
<b>7</b>	May 12 – Jun 2, 2021
<b>8</b>	Jun 2 – Jun 23, 2021
<b>9</b>	Jun 23 – Jul 14, 2021
<b>10</b>	Jul 14 – Aug 4, 2021
<b>11</b>	Aug 4 – Aug 25, 2021
<b>12</b>	Aug 25 – Sep 15, 2021
<b>13</b>	Sep 15 – Oct 6, 2021
<b>14</b>	Oct 6 – Oct 27, 2021
<b>15</b>	Oct 27 – Nov 17, 2021
<b>16</b>	Nov 17 – Dec 8, 2021
<b>17</b>	Dec 8 – Dec 29, 2021

### APPLICATION CHECKLIST:

All banner applications must be submitted in writing and in order to be considered must accompany all of the following:

- Completed 2021 Kings Beach Street Light Banner Application
- \$200.00 Administrative Fee (\$50 is non-refundable) payable to NTBA (PO Box 1023, Kings Beach, CA 96143 or pay with credit card in person or by phone (530) 546-9000
- Banner artwork including completed or rough graphic design, including color scheme (submitted as PDF file) and banner text

Should my application be approved, I agree that I have read and will comply with all guidelines and pay all fees as outlined.

\_\_\_\_\_  
Applicant Signature

\_\_\_\_\_  
Printed Name of Applicant

\_\_\_\_\_  
Date