

# Passport to Dining

Annually the first Thursday in November

November 4, 2020, 6-9pm

North Tahoe Event Center

Estimated Attendance: 500 – estimated 95% residents, 5% visitors



---

## Sponsorship Opportunity

### Main Event Sponsorship: \$500

1. Prominent color logo shared with up to a maximum of three other Main Event sponsors on:
  - a. Napkins (1,000 printed and distributed throughout venue)
  - b. Posters (150 distributed throughout North Lake Tahoe and Truckee starting in early October)
  - c. Rack Cards (1,000 printed and distributed at local retailers and restaurants throughout North Lake Tahoe and Truckee starting early October)
  - d. Print advertisements in regional publications
  - e. Dedicated NTBA event webpage; live year-round and promoted on homepage approximately 60 days prior to the event
  - f. NTBA's online event calendar listing
  - g. NTBA Facebook post
2. Your business name listed:
  - a. On NTBA's Facebook event page
  - b. In NTBA press release(s) about event
3. At venue benefits:
  - a. Thanked by emcee as a sponsor a minimum of three (3) times at event
  - b. Opportunity to have a table at the event; must be pre-approved 30 days prior to event (sponsor is responsible to staff table)
4. Two (2) complimentary Passport to Dining tickets (transferable)