

**Placer County, North Lake Tahoe Resort Association Collaboration**  
**North Lake Tahoe Quality of Life**  
**Webinar Draft Internal Agenda**  
**December 16 | 5:30 - 7:00pm**

Goals

1. Communicate current work being done to address concerns heard by the community
2. Coordinate efforts to prepare for winter busy season in Tahoe
3. Create ongoing dialogue and engagement with community leaders to address challenges and implement solutions

Time	Topic	Speaker
5:30	<b>Welcome + Agenda Review</b> <ul style="list-style-type: none"> <li>• Introductions</li> <li>• Background - focus groups and survey</li> <li>• Webinar goals</li> </ul>	Jen Mair, Zephyr Collaboration
5:35	<b>Approach to Concerns</b> <ul style="list-style-type: none"> <li>• Coordinated Education Campaign</li> <li>• Code Enforcement where possible</li> <li>• Need for all to work together</li> </ul>	Supervisor Cindy Gustafson OR Erin Casey, Placer County
5:40	<b>Coordinated Planning - Covid-19 Preparations</b> <ul style="list-style-type: none"> <li>• Safely navigating the winter season in NLT               <ul style="list-style-type: none"> <li>○ Masks, social distancing</li> </ul> </li> <li>• Q+A (2-3 questions from participants)</li> </ul>	Dr. Rob Oldham, Placer County Health Officer
5:50	<b>Stay at Home Order - Preparation and Messaging</b> <ul style="list-style-type: none"> <li>• Resort Association plan to prepare for stay at home order and Tahoe visitors</li> <li>• Q+A (2-3 questions from participants)</li> </ul>	Jeff Hentz, North Lake Tahoe Resort Association
6:00	<b>Coordinated Planning - Parking and Transit</b> <ul style="list-style-type: none"> <li>• Transportation and parking plans for NLT and resorts               <ul style="list-style-type: none"> <li>○ Triangle Transportation Plan, TART and shuttles</li> </ul> </li> <li>• Traffic management</li> <li>• Snow removal, parking and enforcement</li> <li>• Q+A (2-3 questions from participants)</li> </ul>	Peter Kratz, Assistant Director of Public Works Jaime Wright, Placer County Transportation Planning Agency

<p><b>6:10</b></p>	<p><b>Coordinated Planning - Trash Collection</b></p> <ul style="list-style-type: none"> <li>• Trash collection services - Clean Tahoe <ul style="list-style-type: none"> <li>○ Call xxx for services and issues</li> </ul> </li> <li>• Q+A (2-3 questions from participants)</li> </ul>	<p>Emily Setzer, Placer County Senior Management Analyst</p>
<p><b>6:20</b></p>	<ul style="list-style-type: none"> <li>• <b>Coordinated Planning - Waste Reduction</b></li> <li>• Potential coordination for later in the year: purchasing, reduction and messaging</li> <li>• Blue Crew</li> <li>• Q+A (2-3 questions from participants)</li> </ul>	<p>Jesse Patterson, The League to Save Lake Tahoe</p>
<p><b>6:30</b></p>	<p><b>Coordinated Planning - Short Term Rental Regulation</b></p> <ul style="list-style-type: none"> <li>• Enforcement and issues - <i>STR Hotline?</i></li> <li>• Opportunity for community input on STR ordinance updates - (future survey?)</li> <li>• Q+A (2-3 questions from participants)</li> </ul>	<p>Jayne Paine, Placer County Enforcement Officer Doug Jastrow, Placer County Transient Occupancy Tax Administrator</p>
<p><b>6:40</b></p>	<p><b>Coordinated Planning - Consistent Messaging</b></p> <ul style="list-style-type: none"> <li>• Important messages and resources</li> <li>• Coordinate with posters and signage <ul style="list-style-type: none"> <li>○ places of business, resorts and STRs</li> </ul> </li> <li>• Contact information for posters</li> <li>• Q+A (2-3 questions from participants)</li> </ul>	<p>Amy Berry, Tahoe Fund</p>
<p><b>6:50</b></p>	<p><b>Next Steps + Adjourn</b></p>	<p>Jen Mair, Zephyr Collaboration</p>