



**Mission:** To improve economic vitality and quality of life in the communities of North Lake Tahoe.

## Business Membership Comparisons

LEVEL	DUES	BENEFIT QTY.
Basic	\$175	14
Premier	\$300	19
Elite	\$1,000	26

BENEFITS	BASIC	PREMIER	ELITE
Business Directory Listing	X	X	X
Facebook Posting	X	X	X
e-Newsletter Listing	X	X	X
Online Announcement	X	X	X
e-Newsletter Article (1)	X	X	X
Event Calendar Listing(s)	X	X	X
Online News Post(s)	X	X	X
Job Listings w/ Link	X	X	X
Online Member Portal	X	X	X
Local Advertising Discounts	X	X	X
Expanded Marketing Benefits for a Fee	X	X	X
NTBA Marketing Assets	X	X	X
NTBA Board of Directors & Committees	X	X	X
Networking	X	X	X
<b>BASIC - 14 Direct Benefits</b>			
Featured Business & Link		X	X
e-Newsletter Logo & Link		X	X
e-Newsletter Articles (3)		X	X
50% Discount on Passport to Dining Tkts		X	X
Collateral Distribution		X	X
<b>PREMIER - 19 Direct Benefits</b>			
e-Newsletter Articles (unltd.)			X
e-Newsletter Featured Article w/ Link			X
Homepage Footer Logo			X
Webpage(s) Logo			X
e-Newsletters Footer Logo Sidebar			X
Passport to Dining Tickets (2)			X
Event(s) Verbal Recognition			X
<b>ELITE - 26 Direct Benefits</b>			

In addition to the following direct benefits NTBA membership provides, annual membership dues also support the good work that NTBA is doing to positively "the greater good" and benefit all businesses, and the entire North Lake community.