



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

NTBA Board of Directors Meeting

Wednesday, September 16, 2020

3:00 – 5:00 p.m.

Virtual

[LINK TO DOCUMENTS](#)

THIS MEETING WILL BE HELD VIRTUALLY - you can call into the meeting and/or use the Zoom Meeting for a video meeting option:

**Join Zoom Meeting <https://zoom.us/j/7634763892>
Meeting ID: 763 476 3892**

Call in line: 1(346)248-7799 Meeting ID: 763 476 3892

1. **Call to Order & Establish Quorum (5 or more)** - Charlie
2. **Approval of the September Meeting Agenda** - Charlie **5 min** (3:00-3:05pm)
3. **Approval of the August Meeting Minutes** - Charlie **5 min** (3:05-3:10pm)
4. **Public Comment** **5 min** (3:10-3:15pm)
5. **Partner Updates:** NLTRA, TMA, NTPUD **15 min** (3:15-3:30pm)
6. **ED Report** **50 min** (3:30-4:20pm)
 - a. Welcome Sean!!
 - b. Design/Community Updates
 - c. "Artist Corner" Update
 - d. Event updates
 - PTD
 - CUD
 - MOTB VV 2020 review
 - e. Ambassador Program
 - f. Other ED report highlights
7. **DISCUSSION** **30 min** (4:20-4:50pm)
 - a. In-person strategic planning session
 - If you haven't yet, please fill out doodle [HERE](#)
 - Select a date and time
 - b. NTBA Seats Currently Available
 - In-tourism Committee Seat
 - BACC Committee Seat
 - NLTRA Board of Directors Seats
 - c. NTBA Board of Directors- Secretary position?
 - Anyone interested?
8. **October 21, 2020 Board Meeting** **5 min** (4:50pm-4:55pm)
 - a. Any action items? Agenda items to be added?

Adjourn no later than 5:00

9 Voting Members: Greg, Charlie, Maggie, Kristi, Brian, Clayton, Julia, Sean, John

3 Non-Voting Members: Jeff, Christine, Brad