



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

## **NTBA Board of Directors Meeting**

**Wednesday, June 17, 2020**

**3:00 – 5:00 p.m.**

**North Tahoe Event Center**

[LINK TO DOCUMENTS](#)

THIS MEETING WILL BE HELD VIRTUALLY - you can call into the meeting and/or use the Zoom Meeting for a video meeting option:

Join Zoom Meeting <https://zoom.us/j/7634763892>

Meeting ID: 763 476 3892

Call in line: 1(346)248-7799 Meeting ID: 763 476 3892

1. **Call to Order & Establish Quorum (5 or more)** - Charlie
2. **Approval of the June Meeting Agenda** - Charlie **5 min** (3:00-3:05pm)
3. **Approval of the May Meeting Minutes** - Charlie **5 min** (3:05-3:10pm)
4. **Public Comment** **5 min** (3:10-3:15pm)
5. **Strategic Planning-** Maggie **30 min** (3:15-3:45pm)
  - a. [DISCUSSION DOCUMENTS](#)
  - b. Current strategic plan [HERE](#)
6. **COVID Recovery Presentation-** Heidi Hill Drum **30 min** (3:45-4:15pm)
7. **ED report** **30 min** (4:15-4:45pm)
  - a. Financials/ FY20-21 Budget
  - b. Events Conversation
    - MOTB - Virtual Vibes 2020 announcement
    - Passport to Dining 2020
  - c. Other ED Report Highlights
8. **Partner Updates:** **10 min** (4:45pm-4:55pm)
  - a. NTPUD, NLTRA, TMA
9. **July 15, 2020 Board Meeting** **5 min** (4:55pm-5:00pm)
  - a. Any action items? Agenda items to be added?
  - b. Virtual?

**Adjourn no later than 5:00**

8 Voting Members:, Greg, Charlie, Maggie, Kristi, Brian, Clayton, Julia

3 Non-Voting Members: Jeff, Julia, Brad