



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

NTBA Board of Directors Meeting

Wednesday, April 15, 2020

3:00 – 5:00 p.m.

North Tahoe Event Center

[LINK TO DOCUMENTS](#)

THIS MEETING WILL BE HELD VIRTUALLY - you can call into the meeting and/or use the Zoom Meeting for a video meeting option:

Join Zoom Meeting <https://zoom.us/j/7634763892>

Meeting ID: 763 476 3892

Call in line: 1(346)248-7799 Meeting ID: 763 476 3892

- 1. Call to Order & Establish Quorum (5 or more)**
- 2. Approval of the April Meeting Agenda** **5 min** (3:00-3:05pm)
- 3. Approval of the March Meeting Minutes** **5 min** (3:05-3:10pm)
- 4. Public Comment** **5 min** (3:10-3:15pm)
- 5. COVID-19 Update** **15 min** (3:15-3:30pm)
 - a. Update from AR**
 - b. Upcoming programs and strategies**
 - c. Expectations**
- 6. ED report** **40 min** (3:30-4:10pm)
 - a. Review highlights from ED Report
 - b. Summer Event update and Discussion
 - c. TBID update
 - d. Staffing update
 - e. Financial Discussion
- 7. Strategic Planning Discussion- Maggie** **30 min** (4:10pm-4:40pm)
- 8. Partner Updates:** **15 min** (4:40pm-4:55pm)
 - a. NTPUD, NLTRA, TMA**
- 9. May 20, 2020 Board Meeting** **5 min** (4:55pm-5:00pm)
 - a. Any action items? Agenda items to be added?**
 - b. Virtual?**

Adjourn no later than 5:00

10 Voting Members: Greg, Charlie, Emilio, Maggie, Christine, Kristi, Brian, Clayton, Julia

3 Non-Voting Members: Jeff, Jamie, Brad