



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

**NTBA Board of Directors Meeting
Wednesday, November 20, 2019
3:30 – 5:30 p.m.
North Tahoe Event Center**

If you can't attend in person - Conference Call: Dial 1-302-202-1108 | code 550216 | host 9352

MINUTES

- 1. Call to Order & Establish Quorum (6 or more) - Greg**
 - a. Meeting called to order at 3:40pm by Greg
 - b. No quorum is hit at this time
 - c. Not in attendance: Kristi, Emilio, Brian (will be in around 4:30), Clayton and Julia
- 2. Approval of the November Meeting Agenda – Greg** **5 min** (3:30-3:35pm)
 - a. Waiting on others to come cannot approve until quorum is hit
- 3. Approval of the September & October Meeting Minutes - Greg** **5 min** (3:35-3:40pm)
 - a. Waiting on others to come cannot approve until quorum is hit
- 4. Public Comment** **5 min** (3:40-3:45pm)
 - a. 3:42 no public comment made
- 5. TBID Update by Rob Kautz, Alex Mourelatos + discussion** **35 min** (3:45-4:20pm)
 - a. Presentation by Rob Kautz and Alex Mourelatos on the TBID
 - Rob initially spoke about the budget changes and the overall changes in the plan
 - Spoke about Vail Resort speaking out at the last NLTRA meeting about their inability to support publicly because of the impact that it could have elsewhere when other cities/towns that they're located in want to do similar.
 - Rob spoke about the 12 month grace period without penalties for non-payment to the businesses assessed. Assessments will still be due but no penalties until after the 12 month period
 - Charlie spoke up about what does "equipment" rentals mean in the MDP under recreation. Asked to have that redefined as it was clarified it means boat, jetski, paddle board etc rentals.
 - The overall expected income from the TBID increased to a little over 6 million from the 5.8 million previously discussed.
 - \$850k is expected to stay in the Lake Zone (vs that of Squaw and Northstar region)



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- Rob advised that NLTRA has changed its By-laws to change the board make-up for the TBID - which will give NTBA a seat and representation on the board - Rob detailed more information about the board makeup
- There will also be a TBID advisory committee - which will advise where the money generated by the TBID will be spent. There will also be an advisory committee for the 4.060million that is designated from Placer County to stay in
- Alyssa expressed that she was told previously that NTBA would have a seat on this board - to which both Alex and Rob said no that there will be one "lake front" seat representing all areas. It was expressed that there's concern that NTBA wouldn't be properly represented like that - the lakefront region is large and each district is unique in its needs.
- Alyssa expressed that her concerns were that the NTBA budget/contract is a line item that can technically be voted on by the board/advisory committee and can technically be decreased each year by 15%. Alyssa explained that this is an issue to the protection of NTBA that we cannot have that happen. She asked that we have those seats so that we can protect NTBA. Brad mentioned that it's probably better vs having one vote on a board/committee that to put it in writing in the contract that the funding cannot be decreased made more sense. Rob agreed that he would take that back and ask that it's in writing in the MDP vs a line item in the overall voted budget.
- Alex presented his NLT Governance & Funding structure document. This document shows how all the entities will be funded and what their plan and focus is and how it's funded and its governing plans. NTBA is seen as a Strategic partner along with other special districts, all PUDs, business associations, and Placer County.
- Business list isn't finalized but Rob reported that 580 businesses are expected to be assessed.

6. **Executive Director Report** - Alyssa

30 min (4:25-4:55pm)

a. UPDATE: Fireworks

- NT Fire called a workshop meeting - otherwise nothing has been settled. We have received zero response from Placer County. Heard that Cindy and Chief Schwartz met

b. Passport to Dining- THANK YOU!



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- Alyssa wanted to thank everyone for all their help, hard work and support for Passport to Dining
- c. ED Report
 - Highlights from written report submitted with packet
- d. Finances update
 - As Alyssa was doing the reconciliations and putting the budget in to report on and noticed that everything from prior to July was all put in wrong bucket everything was put in as a sponsorship vs donations and sponsorships - so she has to redo that again
- e. Committee Updates
 - Economic Vitality added 2 new members
 - Marketing needs more members - first meeting planned for 12/11/19
- f. Strategic Plan
- g. Meeting structure
 - Alyssa expressed that she wants to have a discussion topic at meetings and wants to get the room to be able to share ideas, thoughts etc.

7. Partner Updates:

- a. NTPUD- Brad discussed the progress of the proposed Utility rate increases
- b. NLTRA- TBID convo was also their update
- c. TMA- Jaime discussed the TART free to the rider is set to begin 12/12/2019

8. December 18 Board Meeting

Any action items? Agenda items to be added?

None at this time

Adjourn no later than 5:30

10 Voting Members: Greg, Charlie, Emilio, Maggie, Christine, Kristi, Brian, Clayton, Julia

3 Non-Voting Members: Liz, Jamie, Brad