



Mission: To improve economic vitality and quality of life in the communities of North Lake Tahoe.

Business Membership Comparisons

| LEVEL | DUES | BENEFIT QTY. | VALUE |
|---------|---------|--------------|---------|
| Basic | \$175 | 15 | \$1,085 |
| Premier | \$300 | 20 | \$2,025 |
| Elite | \$1,000 | 25 | \$4,825 |

| BENEFITS | BASIC | PREMIER | ELITE |
|--|-------|---------|-------|
| Business Directory Listing | X | X | X |
| Facebook Posting | X | X | X |
| e-Newsletter Listing | X | X | X |
| Online Announcement | X | X | X |
| e-Newsletter Article (1) | X | X | X |
| Event Calendar Listing(s) | X | X | X |
| Online News Post(s) | X | X | X |
| Job Listings w/ Link | X | X | X |
| Online Member Portal | X | X | X |
| Small Business Seminars | X | X | X |
| Local Advertising Discounts | X | X | X |
| Marketing Programs | X | X | X |
| Expanded Marketing Benefits for a Fee | X | X | X |
| NTBA Marketing Assets | X | X | X |
| Networking | X | X | X |
| BASIC - 15 Direct Benefits - Est. Value \$1,085 | | | |
| Featured Business & Link | | X | X |
| e-Newsletter Logo & Link | | X | X |
| e-Newsletter Articles (3) | | X | X |
| 50% Discount on Passport to Dining Tkts | | X | X |
| Collateral Distribution | | X | X |
| PREMIER - 20 Direct Benefits - Est. Value \$2,025 | | | |
| e-Newsletter Articles (unltd.) | | | X |
| e-Newsletter Featured Article w/ Link | | | X |
| Homepage Footer Logo | | | X |
| Webpage(s) Logo | | | X |
| e-Newsletters Footer Logo Sidebar | | | X |
| Passport to Dining Tickets (2) | | | X |
| 50% Discount on Passport to Dining Tkts | | | X |
| Event(s) Verbal Recognition | | | X |
| ELITE - 25 Direct Benefits - Est. Value \$4,825 | | | |

In addition to the following direct benefits NTBA membership provides, annual membership dues also support the good work that NTBA is doing to positively "the greater good" and benefit all businesses, and the entire North Lake community.