

Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

NTBA Board of Directors Meeting Wednesday, February 20, 2019 3:30 – 5:30 p.m. North Tahoe Event Center

Please review agenda and read/review all supporting documents before the meeting! If you want to refer to hard copies of materials, please bring your own copies to the meeting.

AGENDA

2. Approval of February Agenda – Greg 5 min (3:30-3:35pm)

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5. Executive Director Report - Joy 20 min (3:45-4:05pm)

a. Financial report (5 min)

3. Approval of January Minutes - Greg

4. Public Comment

b. Review Upcoming Meetings + Events - shared at a glance calendar (5 min)

5 min (3:35-3:40pm)

5 min (3:40-3:45pm)

c. ED Report Highlights (10 min)

6. Policy for withdrawal of fireworks money from

1. Call to Order & Establish Quorum (6 or more) - Grea

Money Market Account - motion needed 10 min (4:05-4:15pm)

7. Community Relations Manager Recruitment Update 10 min (4:15-4:25pm)

a. request for help spreading the word

b. competitive wage analysis

8. Need Kings Beach Snowfest Parade Volunteers 5 min (4:25-4:30pm)

a. 2-4 (or more) board members needed March 9, 11am-12:15pm

9. Possible Topics for Bi-Annual Meeting with Placer 20 min (4:30-4:50pm)

10. 2020 Strategic Plan "Refresh" planned for September 5 min (4:50-4:55pm)

11. NTPUD, NLTRA, TNT/TMA, Placer Updates, 5 min each 20 min (4:55-5:15pm)

12. Adjourn no later than 5:30