



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

**NTBA Board of Directors Meeting
Wednesday, December 18, 2019
3:30 – 5:30 p.m.
North Tahoe Event Center**

If you can't attend in person - Conference Call: Dial 1-302-202-1108 | code 550216 | host 9352

AGENDA

[All docs can be found here](#)

1. **Call to Order & Establish Quorum (6 or more)** - Greg
2. **Approval of the December Meeting Agenda** – Greg **5 min** (3:30-3:35pm)
3. **Approval of the Sept., Oct., & Nov. Meeting Minutes** - Greg **5 min** (3:35-3:40pm)
4. **Public Comment** **5 min** (3:40-3:45pm)
5. **Executive Director Report** - Alyssa **40 min** (3:45-4:35pm)
 - a. UPDATE: Fireworks Meeting
 - b. ED Report
 - Highlights from written report submitted with packet
 - c. CAP Grant update
 - d. Strategic Plan
 - e. Marketing Contract
 - f. Parade update
6. **Board President** **20 min** (4:35-4:55pm)
7. **Meetings for 2020** **10 min** (4:55-5:05)
8. **Partner Updates:**
 - a. NTPUD, NLTRA, TMA **10 min** (5:10pm-5:20pm)
9. **January 15, 2020 Board Meeting** **10 min** (5:20-5:30pm)
 - a. Any action items? Agenda items to be added?

Adjourn no later than 5:30

10 Voting Members:, Greg, Charlie, Emilio, Maggie, Christine, Kristi, Brian, Clayton, Julia

3 Non-Voting Members: Liz, Jamie, Brad