



### Join the 2019 North Lake Tahoe-Truckee Leadership Program

**The North Lake Tahoe-Truckee Leadership Program is now accepting applications for the 2019 program.** This award-winning program creates an opportunity for potential leaders to broaden their understanding of the region and its issues, challenges and opportunities, while developing and honing their leadership skills. Since 2004, the program has graduated over 350 individuals. These alumni are now challenging themselves, serving their employers and our community in a variety of active community-building efforts.

**The program begins in January and ends with a May graduation.** It includes five day-long sessions, and optional days where participants will be “out in the field” getting a close-up view of issues, how various agencies work, and the challenges facing our community.

The workshops will again be led by **Shannon Beets, Vice President/Provost at Sierra Nevada College.** Each workshop is integrated with time spent on regional issues such as environment, affordable housing, transportation, local food sources, planning for the future, and non-profit advocacy; and also on leadership skill development such as making effective decisions, steward leadership, team basics, networking, personality traits, public speaking, and change management.

“The quality of leadership in any community is not to be taken for granted. New leaders must be trained, educated and informed,” said Lynn Saunders, President/CEO of the Truckee Chamber of Commerce.

**Tuition fee for the Leadership Program is \$750 for businesses, \$600 for special districts, and \$500 for non-profit agencies.** The fee covers all expenses of the program including meals and supplies. Partial scholarships are available. Deadline to apply is **December 3, 2018.** Space is limited, and the class is once again expected to fill!

For more information, visit the program website – [www.TahoeTruckeeLeadership.com](http://www.TahoeTruckeeLeadership.com).

Or contact:

- **Lynn Saunders**, Truckee Chamber of Commerce at (530) 587-8808 or [lynn@truckee.com](mailto:lynn@truckee.com)
- **Joy M Doyle**, North Tahoe Business Association at (530) 546-9000 or [joy@northtahoebusiness.org](mailto:joy@northtahoebusiness.org)
- **Cindy Gustafson**, North Lake Tahoe Chamber of Commerce at (530) 581-8764 or [cindy@gotahoenorth.com](mailto:cindy@gotahoenorth.com)
- **Karen Willcuts**, North Lake Tahoe-Truckee Leadership Program at (530) 448-4143 or [karen@tahoetruckeeleadership.com](mailto:karen@tahoetruckeeleadership.com)

The North Lake Tahoe-Truckee Leadership Program is a collaborative project of the **North Lake Tahoe Chamber/CVB/Resort Association, North Tahoe Business Association, and Truckee Chamber of Commerce;** in conjunction with **Sierra Nevada College**, a private four-year educational institution with campuses in Incline Village and Las Vegas, and the **Tahoe Truckee Community Foundation**, which acts as our fiscal partner.

Tentative dates and locations:

January 24, 2019 – Day One, Location Sierra Nevada College

February 28, 2019 – Day Two, Location Truckee Airport

March 28, 2019 – Day Three, Location Fairway Center

April 25, 2019 – Day Four, Location Truckee Council Chambers

May 30, 2019 – Final Day and Graduation, Location North Tahoe Event Center

April 11, 2019 – Snow Day (will be cancelled if not needed for weather)



## North Lake Tahoe-Truckee Leadership Program 2019 Application

Please type or print in ink  
Incomplete applications will not be considered; you may use additional pages

\_\_\_\_\_  
Name \_\_\_\_\_

Name to appear on name badge \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

Email address \_\_\_\_\_

Alternate email address \_\_\_\_\_

How did you hear about the Leadership program? \_\_\_\_\_

How long have you been a North Lake Tahoe / Truckee Resident? \_\_\_\_\_

Employer \_\_\_\_\_

Mailing Address \_\_\_\_\_

Position / Title \_\_\_\_\_

Name of Immediate Supervisor \_\_\_\_\_

Phone Number \_\_\_\_\_ Supervisor email \_\_\_\_\_

Applicant's Signature \_\_\_\_\_ Date \_\_\_\_\_

The North Lake Tahoe/Truckee Leadership program does not discriminate because of the physically challenged status of any person in the admission or access of the Leadership program. Persons who require special accommodations, assistance, or have food allergies should provide explanation below.

Please Explain: \_\_\_\_\_

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The North Lake Tahoe-Truckee Leadership Program Committee recognizes that leadership comes in many forms. We are interested and committed to selecting individuals who have demonstrated leadership in both traditional (civic involvement, job-related activities) and non-traditional ways (leading an initiative measure, mediating a community conflict). Please identify below any activities in which you demonstrated organizational, motivational, or leadership abilities:

Why are you applying for the North Lake Tahoe-Truckee Leadership Program and what do you hope to gain from your participation in the program?

What do you believe are the three most significant problems facing the North Lake Tahoe-Truckee region today and why?

What special project would you like to work on that could make a difference in the community?

How would you like to get involved as a leader in the community?

**Biography:** Please provide a written biography of 100-150 words in the space provided below (Include: education, family, work, community interest, hobbies, etc.) **Your biography will be published in the class roster, and will be distributed to your fellow participants and speakers.** The Selection Committee reserves the right to edit all biographies. Attach separate page if preferred.

**References:** Applicants are responsible for providing **two letters of recommendation** in support of applicant's participation in this program. **Please send them along with your application** to the address below, or email to Karen@TahoeTruckeeLeadership.com

**Deadline:** Applications and letters of recommendation must be received by **December 3, 2018 at 5:00pm**

**Mail to:** North Lake Tahoe-Truckee Leadership Program  
PO Box 714, Truckee, CA 96160

**Email to:** Karen@TahoeTruckeeLeadership.com

**For more information:**

**North Tahoe Business Assoc.**  
Joy M. Doyle  
530.546.9000  
Joy@NorthTahoeBusiness.org

**North Lake Tahoe Chamber/CVB/Resort Assoc.**  
Cindy Gustafson  
530.581.8764  
Cindy@GoTahoeNorth.com

**Truckee Chamber**  
Lynn Saunders  
530.587.2757  
Lynn@Truckee.com

I authorize the North Lake Tahoe-Truckee Leadership Program Committee to contact listed references and to release, as necessary, information contained in this application.

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(Applicant's signature)



**North Lake Tahoe-Truckee Leadership Program  
Statement of Commitment**

**Tuition**

Tuition fees for the North Lake Tahoe-Truckee Leadership program are **\$750 for for-profit businesses, \$600 for special districts, and \$500 for non-profit organizations**. The tuition covers all program costs including materials, meals, graduation reception and certificate.

My Business/Organization is \_\_\_ For Profit, \_\_\_ Special District, \_\_\_ Non Profit. Non-Profit designation (ie: 501(c)3, 501(c)6)\_\_\_\_\_

If you are applying as an associate or employee of a non-profit organization, please list the Organization name and contact information

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**Deposit**

**A \$150 deposit is required with candidate's application. Please make checks payable to TCF and note North Lake Tahoe-Truckee Leadership in memo line.** The deposit will be returned if not selected. **Full tuition payment is due by January 18, 2019.** An invoice will be sent if your application is accepted.

**Attendance**

The North Lake Tahoe-Truckee Leadership program consists of five sessions and optional "field trips." In order for you to gain maximum value from the program, it is essential that you are able to make the required time commitment to the program. Participants are required to attend all sessions and fulfill any assignments in order to graduate. Missed sessions and make-up assignments will be discussed at the first session.

**Signature**

I understand the goals and commitment of the North Lake Tahoe-Truckee Leadership program. If selected, I will devote the time and resources necessary to complete the program. If I withdraw or am required to withdraw from the program, my tuition will not be refunded. My signature below indicates my commitment to, and understanding of, the attendance and tuition requirements.

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Applicant's Signature

Date



**North Lake Tahoe-Truckee Leadership Program  
Tuition Assistance Application**

**Financial Assistance**

Scholarships are available on a limited basis and awarded based on need. Applicants requesting scholarship assistance should submit this completed tuition assistance application along with the program application. In order to ensure commitment to the program, we ask that applicants pay at least a portion of the tuition.

**The maximum scholarship amount available is:**

- \$375 for for-profit businesses**
- \$300 for special district**
- \$250 for non-profit associations.**

Please indicate your desired scholarship amount \$ \_\_\_\_\_

Explain why you are requesting tuition assistance.

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What percentage of the tuition are you paying for? \_\_\_\_\_ Your employer? \_\_\_\_\_

Applicant's Name \_\_\_\_\_

Applicant's Employer \_\_\_\_\_

Full time     Part time    Typical # of hours worked per week: \_\_\_\_\_

I affirm to the best of my knowledge the above information is true and complete. I agree to provide documentation upon request. I also understand this tuition assistance is only for the North Lake Tahoe-Truckee Leadership Program.

Applicant's Signature \_\_\_\_\_ Date \_\_\_\_\_

Check list (For your use only. Do not submit with application):

- Completed contact page on page 2
- Completed application questions on page 3
- Biography
- Signed application
- Completed Statement of Commitment
- Completed tuition assistance form (if applicable)
- Sent or included two letters of recommendation
- Sent or included \$150 program deposit with check made out to TTCF (write Leadership Program in the memo)
- Applied by 5pm on December 3, 2018
- Called/emailed Karen Willcuts with questions: 530-448-4143 or Karen@TahoeTruckeeLeadership.com