

FREE Small Business Seminar

How to Create Unique & Engaging Social Media Content

Date

October 9, 2018

Time

8:00 - 9:30am

Where

**North Tahoe
Event Center**

**8318 North Lake Blvd
Kings Beach, CA**

Seminar Details

Creating intriguing, industry specific imagery and content for social media channel(s) is a challenge that many business owners and marketing teams face.

This small business seminar will inspire you with fresh and creative ideas on how to organize, create, and post high quality content that will engage and build valuable followers for your business and non-profit. The speaker will help you to explore new ways to tell your brand's story so that your social media content is bursting with personality and originality.

This seminar will be taught by Lindsay Thayer, owner of LT Marketing – a full-service marketing agency based in North Lake Tahoe & Truckee. “We’re a team of movers and shakers – and if we’re going to move mountains, let’s get shaking!”

The seminar is brought to you by NTBA, NLTRA, Tahoe City Downtown Association, and sponsored by Spectrum Business. The seminar is free for Association/NLT Chamber members, \$20 for non-members. Optional coffee and pastries are \$5/person. Pre-registration is required. Space is limited, so sign up today. For more information, please contact NTBA staff at (530) 546-9000.

Register Online SocialMediaOct9.EventBrite.com

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