

50% Matching Funds Available for Lighting of Your Kings Beach Commercial Building Roof Line

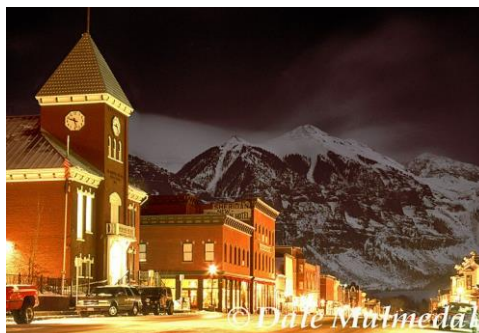
A new program of North Tahoe Business Association (NTBA) and its Design Committee through North Lake Tahoe Tourism Master Plan grant funding

Goal

- **Make Kings Beach Welcoming and Inviting at Night**
- **Consistent roof line building lighting along Kings Beach commercial corridor**
- **Replace old and non-efficient lights**

Benefits of a Well + Consistently Lit Main Street

- ✓ **Improves guest experience**
- ✓ **Increases return visit**
- ✓ **Increases spending**
- ✓ **Fosters community pride**
- ✓ **Improves community image**
- ✓ **Improves safety**



Business/Property Owner Cost

Building Size based on Roof Line Linear Feet		Cost Range*
Small	≤ 50	\$ 62–120
Medium	51-100	\$ 122–215
Large	101-200	\$ 217–407
X-Large	>200	\$ 410–713

*Actual cost will be determined by total number of participants & 50% match funding available.

Participation Commitment

Take advantage of this first come, first serve, one-time offer to leverage 50% matching funds

By completing and submitting this commitment form to NTBA, I am agreeing to pay into this Lighting Program including the professional installation of strings of LED warm white lights on the roof line of my building, not to exceed the high end of the range for my building size. Furthermore, I agree to pay for the necessary exterior electrical outlet if one does not exist, to provide access to the exterior of my building for installation purposes, and I agree to pay electricity expenses to have the lights on from the time it gets dark until 11pm in the summer and 10pm in the winter on a year-round.

Business Name _____

Business Physical Address (include cross streets) _____

I am the property owner as well as the business owner: Yes No

I am not the property owner, but I have the property owner's permission: Yes No

Contact Name _____ Contact Phone _____

Contract Email _____

Contact Signature _____ Date _____

Complete, scan and email to info@NorthTahoeBusiness.org by October 1, 2018

For questions and more information, call NTBA staff at 530-546-9000