



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

**NTBA Board of Directors Meeting
Thursday, September 20, 2018
3:30 – 5:30 p.m.
North Tahoe Event Center**

*Please review agenda and read/review all supporting documents before the meeting!
If you want to refer to hard copies of materials, please bring your own copies to the meeting.*

AGENDA

1. **Call to Order, Establish Quorum & Introductions (6 or more) - Emilio**
2. **Approval of September Agenda – Emilio** **5 min** (3:30-3:35pm)
3. **Approval of August Minutes - Emilio** **5 min** (3:35-3:40pm)
4. **Public Comment + Board Member Announcements
& suggestions for future Board meeting agenda items** **5 min** (3:40-3:45pm)
5. **Financial Report - Joy** **10 min** (3:45-3:55pm)
6. **Executive Director Report - Joy** **20 min** (3:55-4:15pm)
 - a. Review Upcoming Meetings + Events
 - b. ED Report highlights + request for comments/questions
 - c. Board member Passport to Dining expectations
7. **Feedback on [Draft Member Survey](#) <<link>>** **15 min** (4:15-4:30pm)
 - a. Complete and submit Oct 3-12
8. **Feedback [Draft Closed Facebook Group](#) info <<link>>** **15 min** (4:30-4:45pm)
9. **Public Comment to State Parks Commission re KBSRA** **15 min** (4:45-5:00pm)
10. **2019 Board [Seat Openings](#) & [Prospect](#) Recruitment <<links>>** **10 min** (5:00-5:10pm)
11. **Placer County Update – Erin** **5 min** (5:10-5:15pm)
12. **NLTRA Update – Cindy** **5 min** (5:15-5:20pm)
13. **NTPUD Update – Pam** **5 min** (5:20-5:25pm)
14. **TMA Update – Jaime** **5 min** (5:25-5:30pm)

Adjourn by 5:30pm



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Upcoming Meetings | Events | Deadlines

Fall Clean Up Day, Sunday, September 23, 9a-12p, register at KB Elementary

Design Committee Meeting, Wednesday, September 26, 7:30-9:00am

Economic Vitality Committee Meeting, Monday, October 1, 3:30-5:00pm, PR Design

Executive Committee Meeting, Monday, October 8, 11:30am-1:00pm

Deadline: Confirm w/Ashley hours you're available to volunteer for Passport to Dining,
October 8

"How to Create Unique, Engaging Content for Social Media" Seminar Oct 9, 8:00-9:30am

[register here](#)

Promo & Marketing Committee Meeting, Wednesday, October 10, 3:30-5:00pm

Deadline: Complete NTBA Member Survey before 10pm on October 12

Membership Committee Meeting, Monday, October 15, 10:00-11:30am

Board Meeting, Thursday, October 18, 3:30-5:30pm, NTEC

CA State Parks Commission KBSRA Public Walkthrough, October 18, time TBD

CA State Parks Commission Meeting re KBSRA General Plan Update, Oct. 19, time TBD

Placer County Board of Supervisors meeting, October 23, Tahoe location/time TBD

Placer County/NTBA Semi-Annual Meeting, October 25, 10am-12pm, Placer Tahoe City
offices

Election Day, November 6 – PLEASE VOTE!

Passport to Dining, Thursday, November 8, 6-9pm, Tahoe Biltmore

* Location is NTBA office unless otherwise noted