



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

NTBA Board of Directors Meeting
Thursday, August 23, 2018
3:30 – 5:30 p.m.
North Tahoe Event Center

*Please review agenda and read/review all supporting documents before the meeting!
If you want to refer to hard copies of materials, please bring your own copies to the meeting.*

AGENDA

1. **Call to Order, Establish Quorum & Introductions** (6 or more) - Emilio
2. **Approval of August Agenda** – Emilio **5 min** (3:30-3:35pm)
3. **Approval of June Minutes** - Emilio **5 min** (3:35-3:40pm)
4. **Public Comment + Board Member Announcements and suggestions for future Board meeting agenda items** **5 min** (3:40-3:45pm)
5. **Financial Report** - Joy **10 min** (3:45-3:55pm)
 - a. FY17-18 results/reports
 - Surplus recommendation – **motion needed**
 - b. FY18-19 monthly reports
6. **Executive Director Report** - Joy **20 min** (3:55-4:15pm)
 - a. Review Upcoming Meetings + Events
 - b. ED Report highlights + request for comments/questions
7. **NTBA Clean Team Update** – Maggie **5 min** (4:15-4:20pm)
8. **Placer County Update** – JJ **5 min** (4:20-4:25pm)
9. **NLTRA Update** – Cindy **5 min** (4:25-4:30pm)
10. **TMA Update** – Jaime **5 min** (4:30-4:35pm)
11. **NTPUD Update** – Pam **5 min** (4:35-4:40pm)
12. **Kings Beach Benefit Assessment District** **20 min** (4:40-5:00pm)
 - a. Discuss and provide input to Placer County on best forum to communicate and provide transparency with District ratepayers
13. **[NTBA Facebook Group](#)** <<link>> **20 min** (5:00-5:20pm)
14. **Membership Survey** – request for questions **10 min** (5:20-5:30pm)

Adjourn by 5:30pm



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Upcoming Meetings & Events

Cal-Neva Listening Session, Thursday, August 23, 5:00-6:30pm, Incline Library

Music on the Beach, Friday, August 24 & 31, 6:00-8:30pm, KBSRA

Membership Committee Meeting, Monday, August 27, 10:00-11:30am

Economic Vitality Committee Meeting, Monday, August 27, 3:30-5:00pm, PR Design

Tahoe Transportation Demand Management Workshop, Sept. 13, 5:00-6:00pm, TCPUD

Executive Committee Meeting, Monday, Sept. 17, 11:30am-1:00pm

Board Meeting, Thursday, September 20, 3:30-5:30pm, NTEC

Design Committee Meeting, Wednesday, Sept. 26, 7:30-9:00am

Small Business Seminar – How to Create Unique, Engaging Content for Social Media,

Tuesday, October 9, 8:00-9:30am, NTEC

Promo & Marketing Committee Meeting, Wednesday, October 10, 3:30-5:00pm

Placer County Board of Supervisors meeting in Tahoe, October 23, time/location TBD

Placer County/NTBA Semi-Annual Meeting, October 25, 10am-12pm, Placer Tahoe City
offices

Joy OOO August 28-September 10

* Location is NTBA office unless otherwise noted