

# FREE Small Business Seminar

## Leadership Development & Company Culture

### Date

May 8, 2018

### Time

8:00 - 9:30am

### Where

**Northstar Community Services District**

900 Northstar Drive,  
Truckee, CA 96161

### Seminar Details

At the core of every outstanding leader are the abilities to get buy-in, garner trust and inspire loyalty, and act with resilience. These are abilities you can learn to develop!

This fast-paced, results-oriented leadership training is designed to strengthen your leadership skills while keeping in mind the unique challenges and assets of North Lake Tahoe. You'll learn practical techniques to shape your leadership messages and engage in powerful conversations that achieve results, helping you create and sustain unique opportunities and more impactful relationships.

This seminar will be taught by Billy Thompson, CEO of Lumegent, a national consulting agency based in Northern Nevada. Throughout his career, he has consulted for and managed the marketing and direct spends of multi-billion-dollar clients in the United States, Europe and Canada. He frequently speaks at marketing and sales seminars, summits and other training events to share his experiences and passion for marketing and leadership development.

The seminar is brought to you by NTBA, NLTRA, and TCDA. It is free for Association/NLT Chamber members, however optional coffee and pastries are \$5/person. Pre-registration is required for coffee/pastries. Space is limited, so sign up today. For more information, please contact NLTRA staff at 530-581-8722.

Register Online [May8Seminar.Eventbrite.com](http://May8Seminar.Eventbrite.com)



north lake tahoe



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