

GOOGLE "KINGS BEACH THINGS TO DO" AND SEE HOW

# TAHOE.COM SHINES

YOU NEED DIGITAL ADVERTISING - WE CAN HELP!

## It's a Big Network that We Power

Here are some stats from Jan 2016 - Jan 2017

Page Views ..... 1,840,990  
 Users ..... 723,559  
 FB Followers ..... 51,000

## An Extensive Network

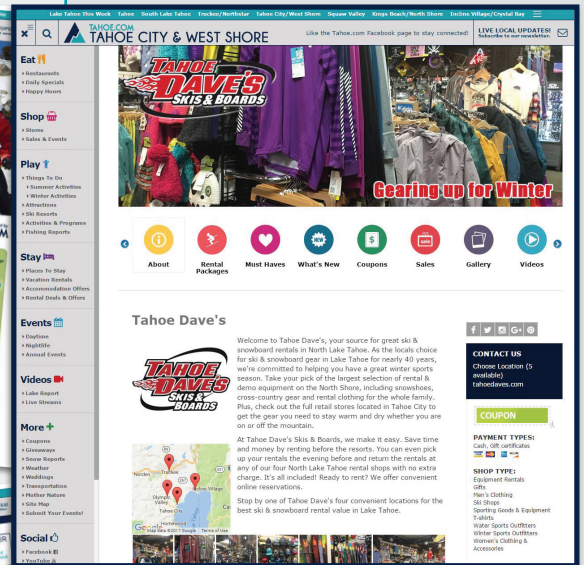
- ▶ 2x weekly e-newsletter
- ▶ 30+ News, Community, and Tourism-based distribution partners delivering Tahoe.com content on their own websites
- ▶ Hospitality partners using Tahoe.com event feeds for daily guest emails
- ▶ Tahoe.com delivers the highest search ranking with the most complete calendar of events and community happenings in the region

## Top Geo-Audiences

- ▶ San Francisco
- ▶ Sacramento
- ▶ Reno
- ▶ So. Lake Tahoe
- ▶ Incline Village
- ▶ San Jose
- ▶ Truckee
- ▶ Los Angeles



## Complete Digital Solutions!



## Event & Content Feeds



## Marketing Interface

- ▶ Enhanced Listing & Graphic Button
- ▶ Contact Information, Social Media, Phone, Website Links
- ▶ Content Manager to handle your content, and we do the work
- ▶ We promote what your business offers: Daily Specials, Happy Hours, Events, Promos, Sales, Coupons, Offers, Video, Gallery
- ▶ Facebook Integration
- ▶ Tahoe.com network puts your content everywhere = 30+ local websites, partners, concierge running our feeds = your content



## Interested in Content for Your Website for Free?

Tahoe.com powers the most comprehensive calendar in the region and you can use the feed at no cost.

Let our platform do the heavy lifting, improve your site with live, updated, current content, and provide your web users with the information they want.

Events (Daytime and Nighttime), Things to Do, Activities, Restaurant Specials, Sales, and much more!

Ask us about it.

## MARKETING INTERFACE & ENHANCED LISTING

\$250/mo NTBA rate - includes free digital marketing review

Contact Ginger for a demo.



**Ginger Karl**  
 Digital Sales Executive  
 gkarl@tahoe.com  
 970.331.6553